



## On-line course on Trade in Services Statistics

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United Nations  
Statistics Division

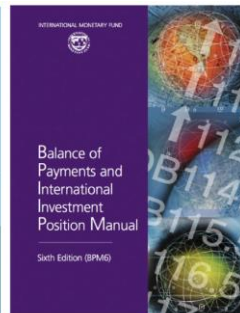
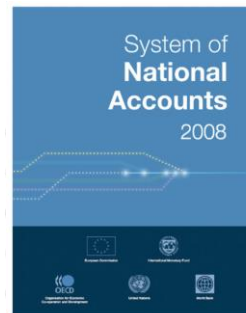




# Objective



- To raise awareness of Trade in Services' Statistics and its concepts, enhance statisticians' ability to do their work,
- To help them better understand the manual on Statistics of International Trade in Services (MSITS 2010),
- To directly address the aims of Goal 17 of Agenda 2030 for Sustainable Development.





# Structure



- This course has been developed and produced jointly by UNCTAD, the World Trade Organization and the UN Statistics Division.
- It has also benefited from the close collaboration of the Inter-Agency Task Force on 'Statistics of International Trade in Services'.





# Target Population



- Primary Target : Compilers and producers of data (Statistics on International trade in services, Balance of Payments, Business statistics, etc):
  - BoP Statisticians (from Central Banks or National Statistical Institutes),
  - Statistical Officers in Trade and Services
  - National Accountants
  - Business statisticians
- Secondary Target : Data users:
  - Ministries (Tourism, Trade, Economy, Finance)
  - Other industry players (economists, lawyers, etc.)





# Six Modules



1. Importance of trade in services statistics;
2. Prerequisite for data collection and compilation
3. Data sources and collection
4. SITS data compilation
5. FATS data compilation
6. Dissemination and analysis





# Target 2017



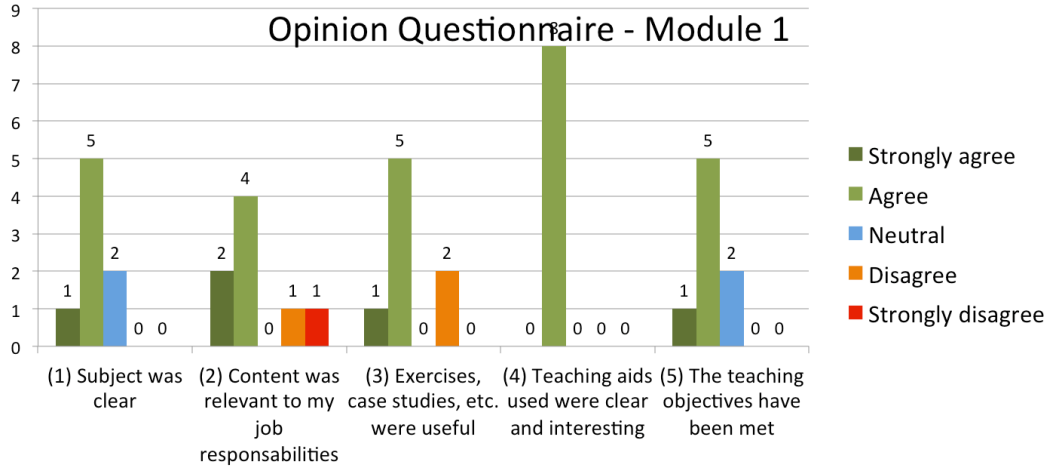
41 representatives (27% = 11 women) from 16 countries registered



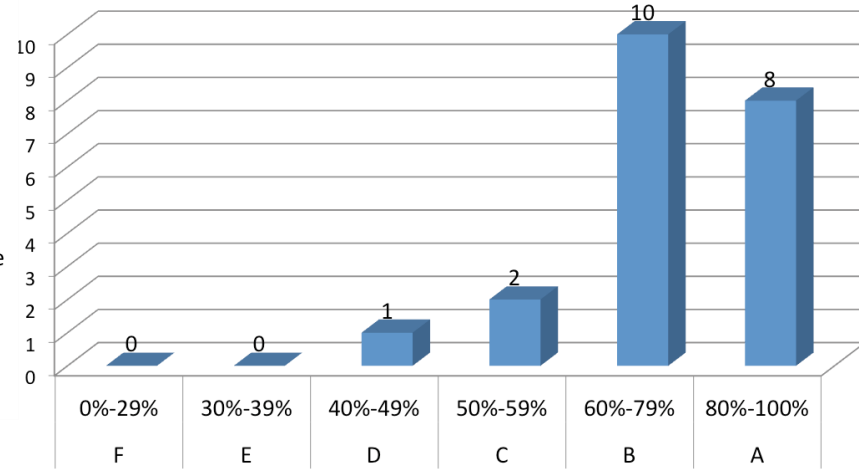
# Module 1, 80% / 72%



### Opinion Questionnaire - Module 1



### Quiz Grades: Module 1 - Quiz 1

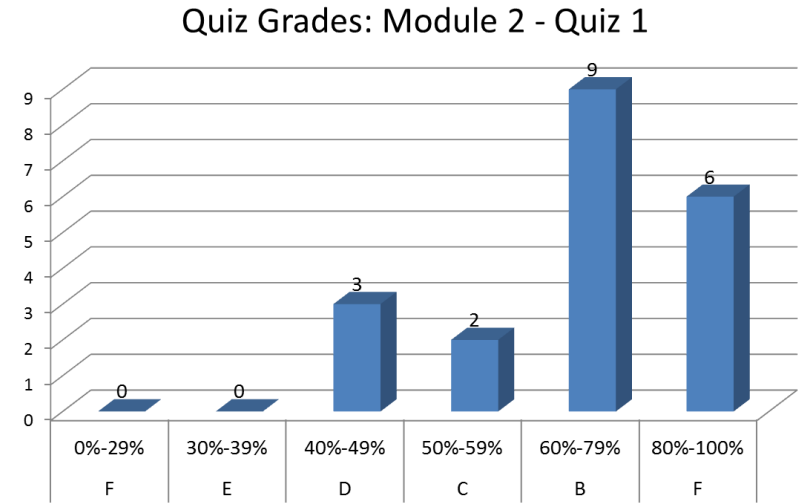
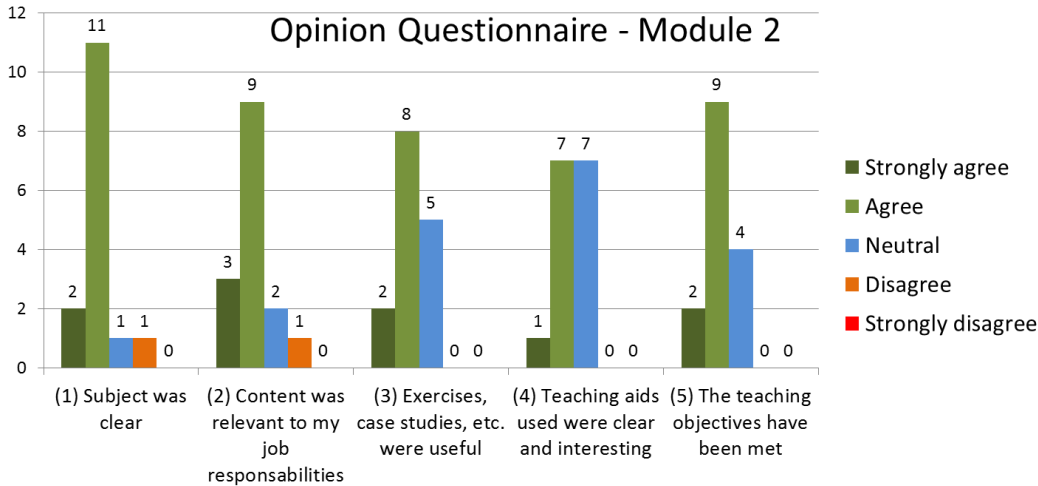


- well developed and well organized
- The module is interesting and allowed me to understand many things
- The extent of the diversity between categories of international classifications and balance of payments items in services





# Module 2 - 72% / 68%



- the course was very useful. It tackles the basic and the first stage of the production of any statistic which is getting a good sampling frame.



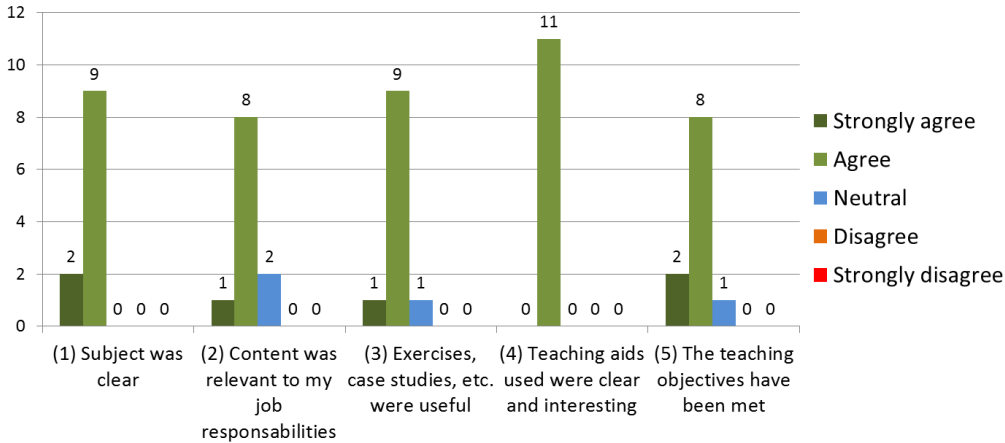




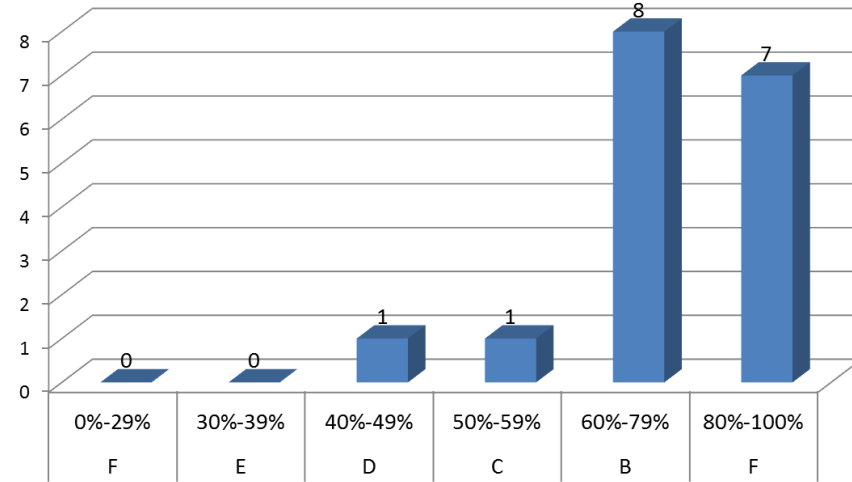
# Module 3 – 93% / 73%



### Opinion Questionnaire - Module 3



### Quiz Grades: Module 3 - Quiz 1



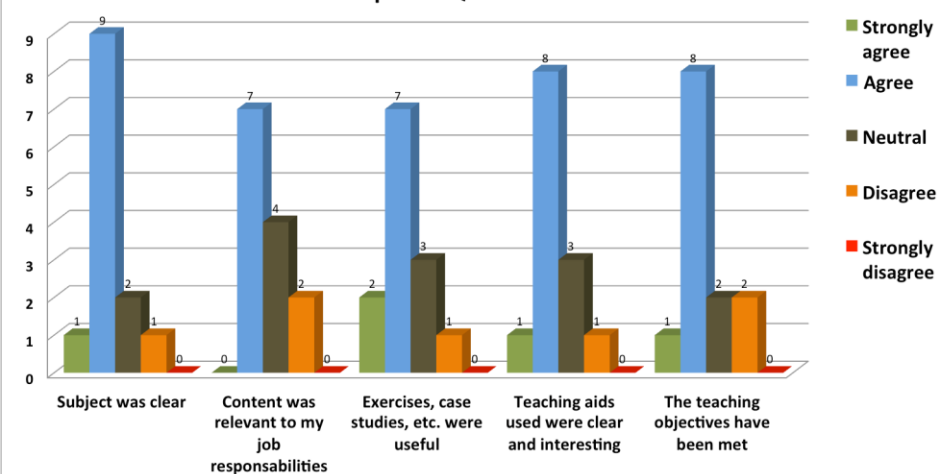
- - Test was quite tricky, confusing
- Interesting forum interaction



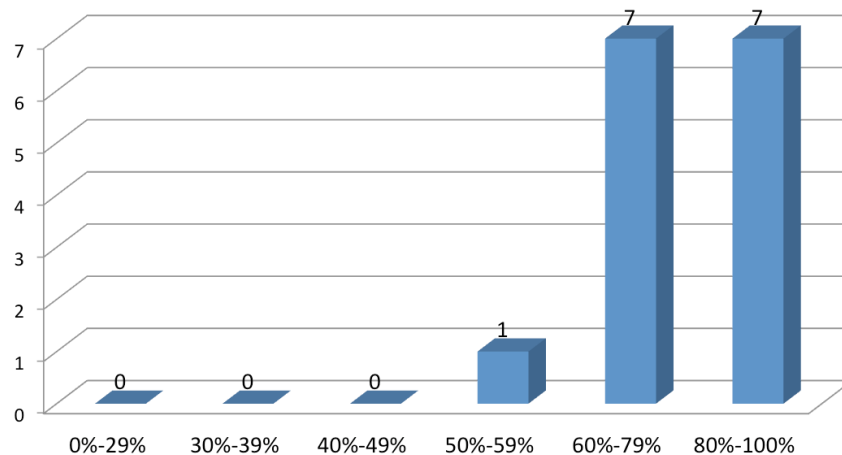


# Module 5 – 68% / 75%

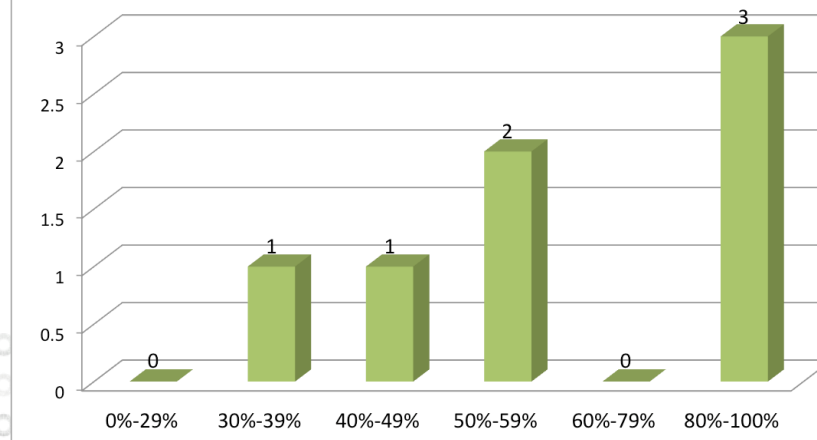
### Opinion Questionnaire M5



### Quiz Grades: Module 5 - Quiz



### Grades: Module 5 - Numerical exercise



- - Numerical exercise very tough
- Fantastic & more detail of FATS
- Countries examples very interesting
- Fats, FDI & Mode 3 very clear

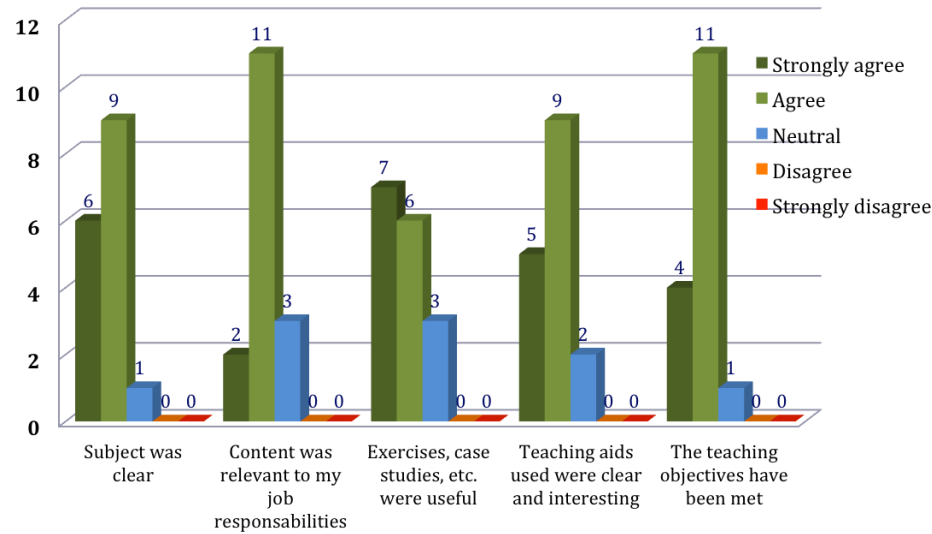




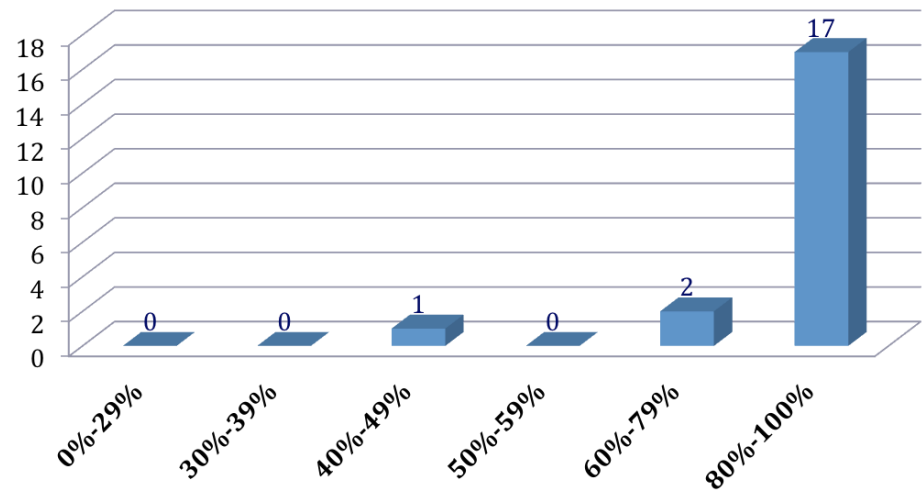
# Module 6 – 88% / 89%



### Opinion Questionnaire M6



### Quiz Grades: Module 6 - Quiz

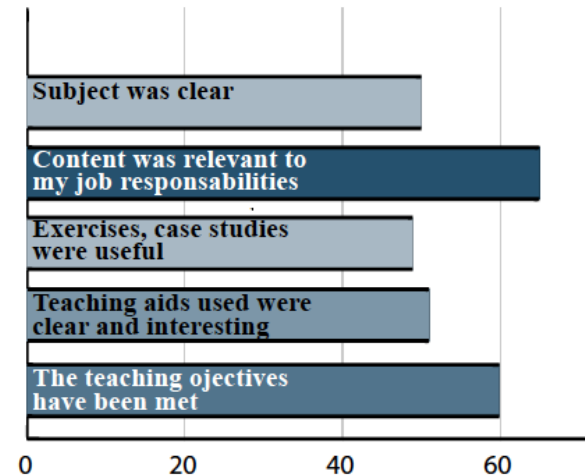
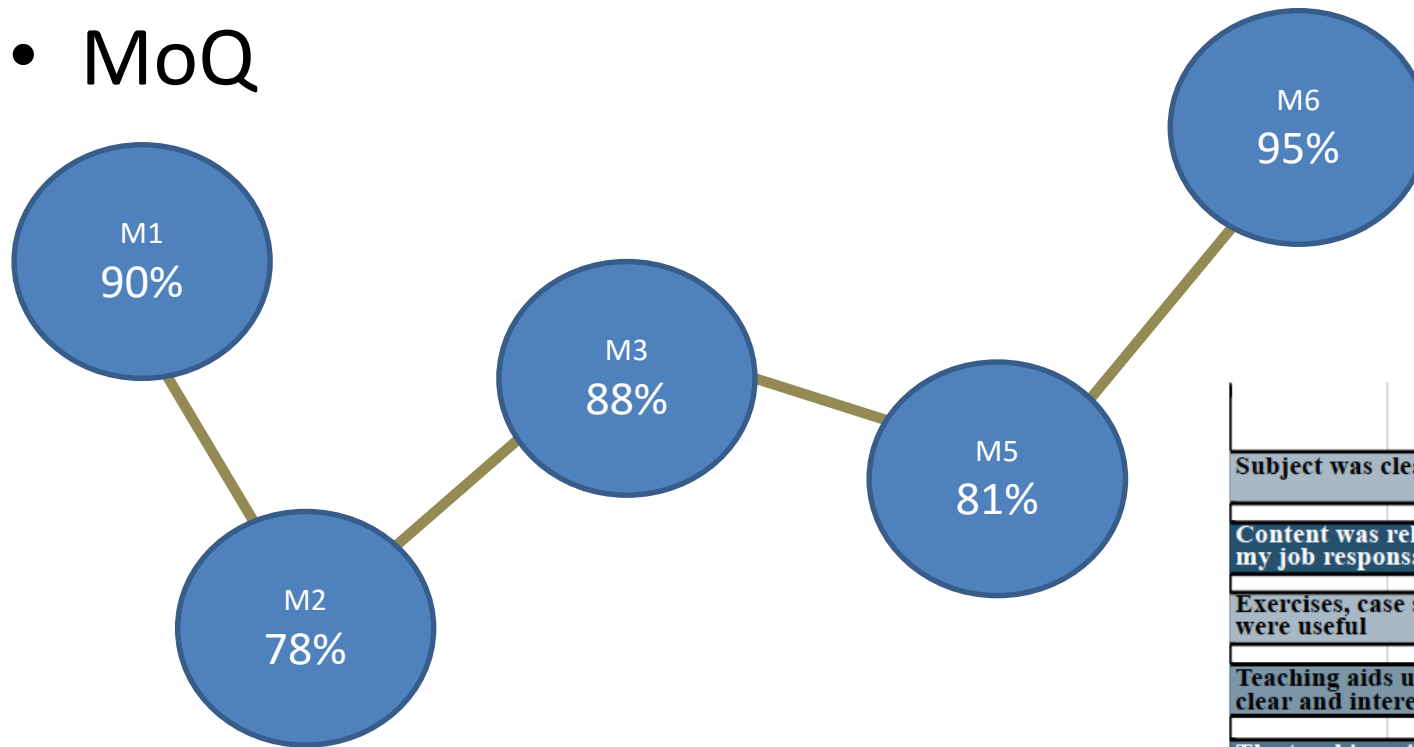


- Calculation of information of data & Meta data
- Very practical
- Very valuable insights & lessons



# Global view (MoQ)

- MoQ



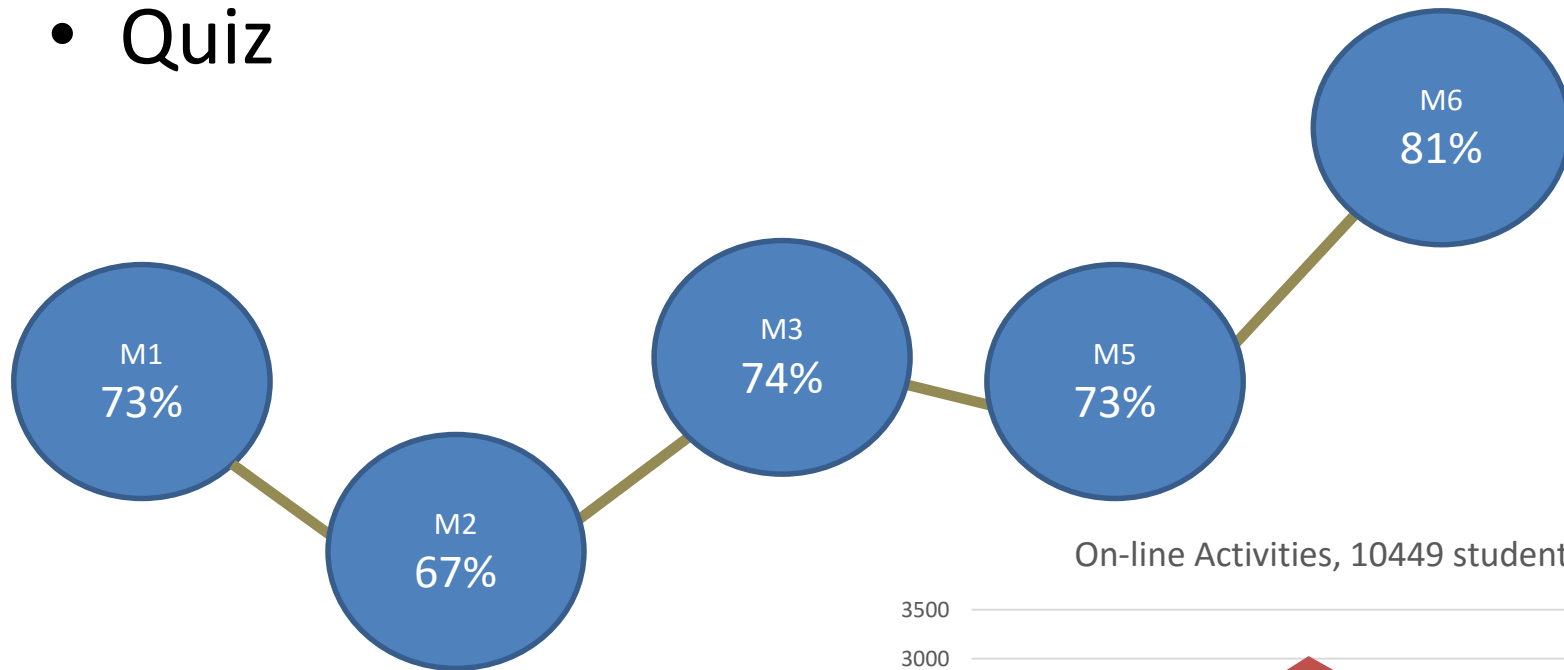
## Opinion:

- Very useful and related to my job tasks
- The case studies are very helpful and practical
- Grate forum interaction

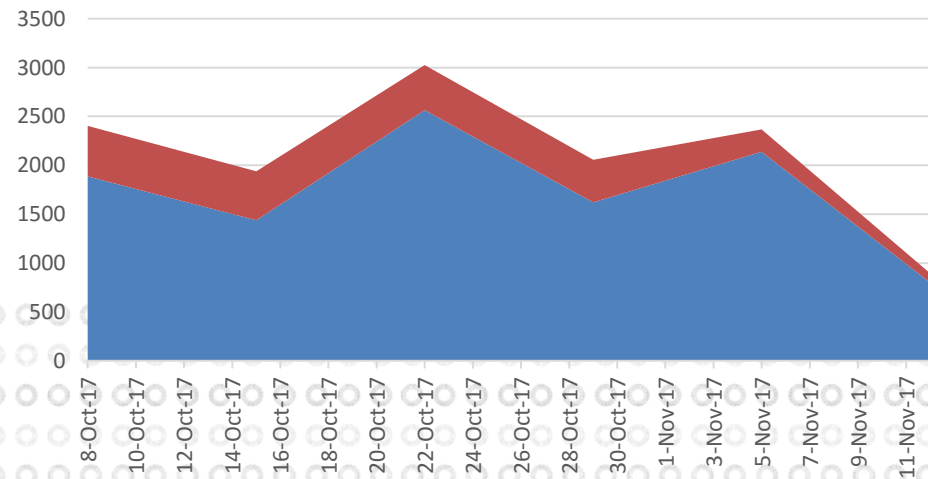


# Average grade 67.58%

- Quiz

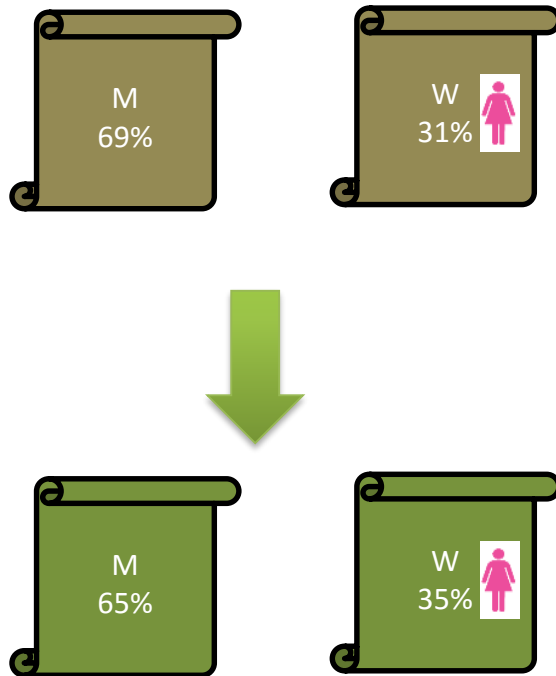


On-line Activities, 10449 students logs





# Conclusion

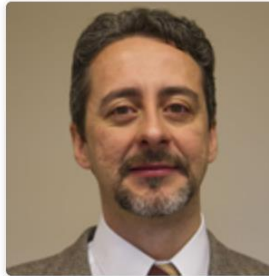


- Limited interaction on the Forum / Other deliveries





# Contacts



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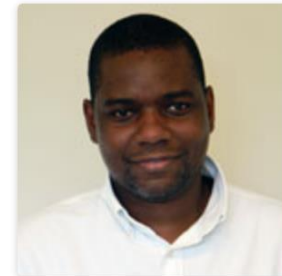
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