



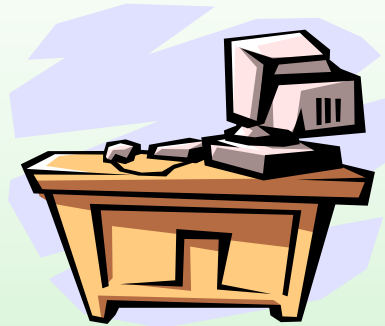
ASSOCIATION OF LEBANESE INDUSTRIALISTS

Background

The Green Production Help Desk founded at the Association of Lebanese Industrialists is a project funded by the Productive Sectors Section (PSS) of the Sustainable Development and Productivity Division (SDPD) at ESCWA.

ESCWA is implementing this project as part of its work program for 2012-2013 seeking to “**Strengthening Regional Capacities in the ESCWA Region on Developing Green Production Sectors**” through enhancing the productivity and competitiveness of the production sectors, particularly SMEs, by:

- disseminating best practices & building capacities;
- networking & clustering;
- harnessing technology & innovation.



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GREEN PRODUCTION HELP DESK



In cooperation with:

The United Nations Economic and Social Commission for Western Asia (UN-ESCWA)



Strengthening Capacities in Lebanon on *Greening* the Industrial Sector

“The Green Production Help Desk” (GHD)

has been established at the Association of Lebanese Industrialists (ALI) in cooperation with the United Nations Economic and Social Commission for Western Asia UN-ESCWA., in October 2012 and is currently in full operation.

The GHD aims to provide information and technical advice to Small and Medium Enterprises (SMEs) that want to develop their products and/or their means of production to fit with the principles and objectives of sustainable development, and enable them to engage in the emerging green economy.

ALI ensures the sustainability of the GHD within its premises.



Main Services of the GHD:

◆ Collection and Dissemination of Information

- ⇒ Green business opportunities;
- ⇒ National policies, programs, institutions and laws related to green economy;
- ⇒ Green funding opportunities;
- ⇒ Regional and international support programs and best practices in green production.

◆ Training

- ⇒ Organize national workshops and training courses for trainers on topics related to green production sectors.

◆ Networking

- ⇒ Act as a network of experts and national authorities specialized in the development of green production sectors.

Objective

√ **Develop a better understanding** of policies and programs aimed at the development of green production sectors, and **disseminate best practices** in this area

√ **Access to information for decision-makers** on opportunities of green production at the national and local levels

√ **Capacity building** for the design of national and local policies and programs for stimulating and developing green production sectors

