

The importance of the census beyond published results: policy research using census microdata from IPUMS

UNESCWA Regional Workshop on the Use of Census Data for Development Planning and Scientific Research in Arab Countries

Jniversity of Mi

2 October 2019

Rabat, Morocco

IPUMS

Lara Cleveland, PhD Research Scientist



IPUMS Overview Microdata Value added for research Data usage **Policy example – World Health Organization** Health workforce measurement (census microdata) **Policy implications** Published work



IPUMS INTERNATIONAL

HOME | SELECT DATA | MY DATA | FAQ | HELP



PROJECT

ABOUT IPUMS-I PEOPLE HOW TO CITE IPUMS-I USER REGISTRATION AND LOGIN

DATA

BROWSE AND SELECT DATA DOWNLOAD YOUR DATA EXTRACT GEOGRAPHY AND GIS SUPPLEMENTAL DATA FILES RESEARCH DATA ENCLAVE ANALYZE DATA ONLINE

SAMPLES

SAMPLE DESCRIPTIONS QUESTIONNAIRES VARIANCE ESTIMATION

HARMONIZED INTERNATIONAL CENSUS DATA FOR SOCIAL SCIENCE AND HEALTH RESEARCH

IPUMS-International is dedicated to collecting and distributing census data from around the world. The project goals are to collect and preserve data and documentation, harmonize data, and disseminate the harmonized data free of charge.

98 COUNTRIES – 443 CENSUSES AND SURVEYS – OVER 1 BILLION PERSON RECORDS

SOURCE DATA FOR IPUMS-INTERNATIONAL ARE GENEROUSLY PROVIDED BY PARTICIPATING NATIONAL STATISTICAL OFFICES

CREATE AN EXTRACT

Browse Data

CREATE AN ACCOUNT

Register



Published results: aggregate data

Ensemble des deux milieux	Ensemble des deux sexes																						
			É	tat ma	trimoni	al			de 10) ans e 5 langu	alphabi t plus s es lues ites	elon		P	diveau (d'étude	s		Populati l'act				
Subdivisions administratives du Royaume	Population légale	Population municipale	Célibataire	Marié	Divorcé	Veuf	Åge moyen au premier mariage	Taux d'analphabétisme	aux	aux	Arabe et français seules	Arabe, français et anglais	Autres	Néant	Préscolaire	Primaire	Secondaire collégial	Secondaire qualifiant	Supérieur	Population Active	Population Inactive	Population Ina Taux net d'acti	
Total Royaume du Maroc 👘 🔅	33,848,242	33,610,084	53.2	41.4	1.6	3.9	28.5	32.2	30.9	45.4	18.4	5.2	36.9	4.7	28.0	14.3	10.0	6.1	11,548,464	22,061,620	47.6		
Tanger-Tetouan-Al Hoceima	3,556,729	3,540,012	56.1	39.4	1.1	3.3	29.3	31.0	40.0	40.1	12.5	7.4	36.1	8.0	28.7	14.0	8.2	5.0	1,307,532	2,232,480	51.1		
Province: Al Hoceima	399,654	397,708	59.6	36.3	0.7	3.3	31.6	39.3	38.2	36.6	9.8	15.3	43.8	5.5	29.6	11.4	5.9	3.8	139,116	258,592	47.6		
Al Hoceima (Mun.)	56,716	55,557	55.2	39.1	1.4	4.3	32.4	23.3	23.2	36.6	18.5	21.7	28.0	4.6	25.2	16.7	14.4	11.2	21,342	34,215	49.2		
Bni Bouayach (Mun.)	18,271	18,266	58.0	37.5	0.7	3.8	32.3	33.7	28.5	37.4	13.0	21.1	39.2	5.0	26.5	15.2	8.4	5.6	5,452	12,814	40.0		
Imzouren (Mun.)	33,852	33,493	57.1	38.0	1.0	3.8	31.7	30.4	23.9	25.5	9.9	40.7	36.4	5.5	27.9	15.2	9.2	5.7	10,844	22,649	43.0		
Targuist (Mun.)	13,390	13,384	57.3	38.5	1.2	3.0	30.1	25.7	29.6	44.1	21.2	5.1	33.7	5.5	27.7	15.6	9.7	7.8	4,456	8,928	46.4		
Ajdir (Mun.)	5,314	5,314	55.3	38.9	1.2	4.6	32.9	27.2	25.7	43.5	18.4	12.4	31.3	4.0	29.9	16.1	11.4	7.3	1,884	3,430	45.8		
Cercle : Bni Boufrah	37,935	37,927	62.4	34.2	0.4	3.1	32.4	47.5	50.4	41.3	7.1	1.2	50.3	6.6	31.0	7.9	2.8	1.4	13,090	24,837	47.1		
Bni Boufrah	9,653	9,653	59.7	36.3	0.4	3.6	33.4	43.2	41.3	44.7	12.7	1.2	46.2	6.5	29.0	10.4	5.1	2.8	3,377	6,276	45.9		
Bni Gmil	9,513	9,505	64.4	32.8	0.3	2.5	32.1	49.1	48.9	44.4	5.8	0.9	52.3	5.0	32.6	6.6	2.5	1.1	3,567	5,938	52.3		
Bni Gmil Maksouline	9,593	9,593	65.2	32.0	0.3	2.6	31.7	47.9	66.7	30.0	2.1	1.2	50.7	11.8	30.1	5.7	1.3	0.5	3,260	6,333	48.6		
Senada	9,176	9,176	60.1	35.9	0.6	3.5	32.4	50.1	45.9	46.0	6.8	1.3	52.2	3.1	32.3	8.7	2.4	1.3	2,886	6,290	42.1		
Cercle : Bni Ouriaghel	85,956	85,590	59.4	36.3	0.5	3.8	33.3	47.2	34.5	32.9	6.3	26.3	49.9	3.1	30.3	10.2	4.4	2.2	27,771	57,819	42.8		
Ait Kamra	7,685	7,343	56.7	39.0	0.6			44.6	36.7	49.0	10.1	4.2	49.0	1.9	28.5	11.9	6.1	2.5	2,171	5,172	39.1	RGPH 20	
	12,673	12,673	58.7	36.4	0.7		34.4	37.1	38.2		5.7	27.2	40.6	3.0	31.3	13.5	7.7	3.9	4,241	8,432		-	



Published results: aggregate data

	Populati	on Categor	y, Sex & Na	ationality		ىية	والجنس والجنم							
	ر دن	تيون خارج الأ	الأرد	السكان داخل الأردن Population Inside Jordan								المجموع		
Administrative Divisions & Urban/ Rural	Jordanians Abroad			Non-Jordanian		غير أردني	Jordanian		أردتي	Total		الميسوح	التقسيمات الإدارية والحضر/ الريف	
	أنثى Female	ڌکر Male	المجموع Total	أنثى Female	تکر Male	المجموع Total	أنثى Female	تکر Male	المجموع Total	أنثى Female	نکر Male	المجموع Total		
<u>fordan</u>													<u>04</u>	
Urban	8252	24961	33213	1198818	1603848	2802666	2842309	2933135	5775444	4049379	4561944	8611323	حضر	
Rural	335	1403	1738	40525	74934	115459	394649	408543	803192	435509	484880	920389	ريف	
Total	8587	26364	34951	1239343	1678782	2918125	3236958	3341678	6578636	4484888	5046824	9531712	المجموع	
Amman													داصمة	
Urban	5249	13580	18829	591974	843099	1435073	1207539	1234550	2442089	1804762	2091229	3895991	حضر	
Rural	61	221	282	4844	12686	17530	46291	47432	93723	51196	60339	111535	ريف	
Total	5310	13801	19111	596818	855785	1452603	1253830	1281982	2535812	1855958	2151568	4007526	المجموع	
Amman Qasabah District													لواء قصية عمان	
Urban	933	2139	3072	146511	202732	349243	248865	254775	503640	396309	459646	855955	حضر	
Total	933	2139	3072	146511	202732	349243	248865	254775	503640	396309	459646	855955	المجموع	
Amman Sub-District													قضاء عمان	
Urban	933	2139	3072	146511	202732	349243	248865	254775	503640	396309	459646	855955	حضر	
Total	933	2139	3072	146511	202732	349243	248865	254775	503640	396309	459646	855955	المجموع	
Marka District													لواء مارکا	
Urban	1026	2882	3908	124510	160734	285244	328836	338116	666952	454372	501732	956104	حضر	
Total	1026	2882	3908	124510	160734	285244	328836	338116	666952	454372	501732	956104	المجموع	
Marka Sub-District													قضاء ماركا	
Urban	1026	2882	3908	124510	160734	285244	328836	338116	666952	454372	501732	956104	حضر	
Total	1026	2882	3908	124510	160734	285244	328836	338116	666952	454372	501732	956104	المجموع	

جدول 13. توزيع السكان حسب فنة السكان والجنس والجنسية والتقسيمات الإدارية والحضر والريف Table 3.1: Distribution of Population by Population Category, Sex Nationality, Administrative Divisions and Urban/Bural

Population and Housing Census 2015 Department of Statistics Jordan

IPUMS

TERNATIONAL

Microdata dissemination through IPUMS

IPUMS

- Persons organized into households
- High-density samples (often 10%)
- Full range of census characteristics
- Adds value

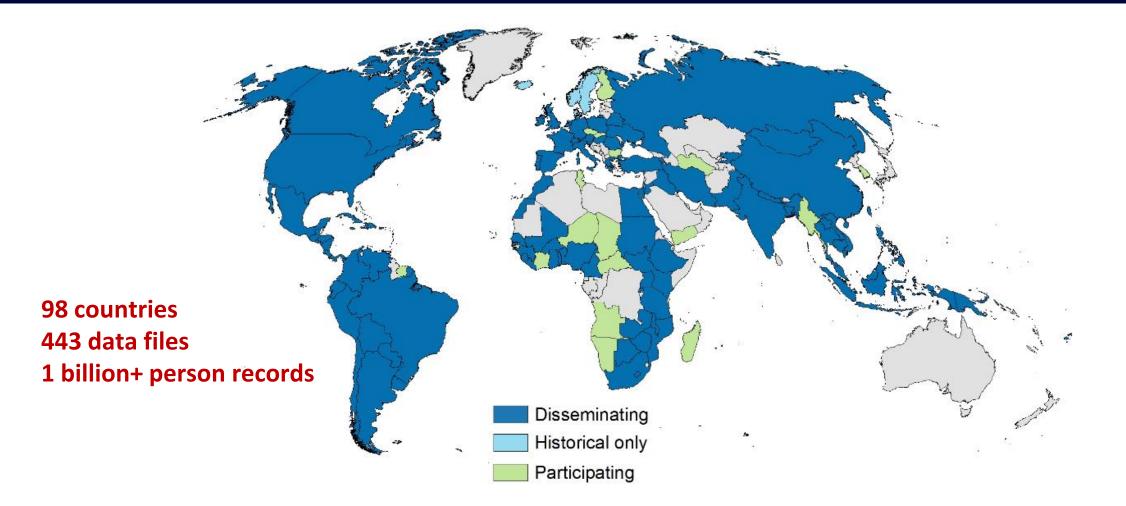
Microdata enable custom analysis for a scholarly audience of data users

- Custom disaggregation
- Study small populations
- Calculate indicators
- Complex analyses and modeling

Age Sex Educ Occ



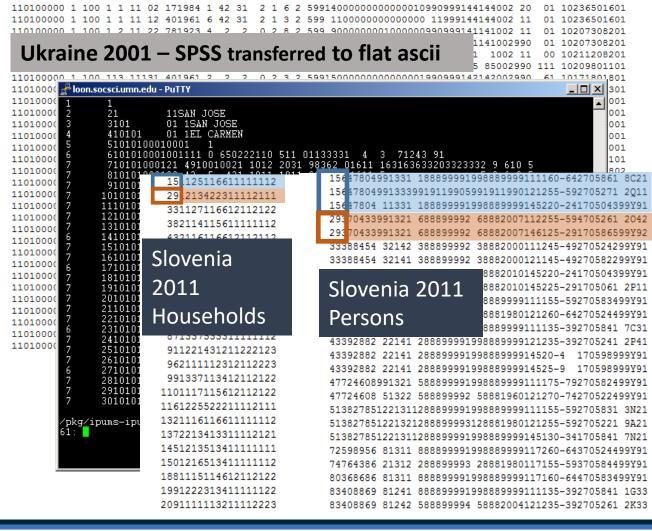
Microdata in IPUMS International



Data provided by National Census offices, partners in the census integration and dissemination project



Standardize data



H01100013200401313520000 P011001132206619350200113541621100101 P01100213310341967050021324173230100011002 P011003133104219590200110400099900000 H021000122004013138301000 P02100112220661935020021484165341001100009

> ascii fixed-width data files H and P records



Standardize metadata: codebooks

A	1	В	С	D	E	F	G	н	1	К	N	0	Ρ	Q	R
1 Re	- V	Var	Col	Wid	Frm	Value	Va	ValueLabel	V٤	Freq	Svar	Value Svar	Va	ValueLabelSvar	UnivSvar
8160						9)	Unknown		13,202		8	3	Unknown	
3161						В	3	NA		32,533		9)	NIU (not in universe)	
3162 P	mo	ortfat	81	1			Fat	ther alive	P13		MZ2007A	0429	Fa	ther alive	All residents [discrepancies: nor
3163						1		Yes		1,351,153		1	1	Yes	
3164						2	2	No		644,213		2	2	No	
3165						3	3	Not sure		6,824		3	3	Not sure	
3166						9)	Unknown		12,325		8	3	Unknown	
3167						В	3	NA		32,533		9)	NIU (not in universe)	
3168 P	civi	ilreg	82	1			Re	gistered with civil registry	P14		MZ2007A	0430	Re	gistered with civil registry	Residents age 1-17 [discrepanci
3169						1		Yes		406,282		1		Yes	
3170						2	2	No		579,633		2	2	No	
3171						В	3	NA		1,061,133		8	3	Unknown	
3172						*	t					9)	NIU (not in universe)	
3173 P	why	ynot	83	1			Rea	ason not registered	P15		MZ2007A	0431	Re	eason not registered	Unregistered residents age 1-17
3174		-				1		Far away		147,290		1	1	Far away	
3175						2	2	Not important		9,919		2	2	Not important	
3176						3	3	Lack of knowledge		143,410		3	3	Lack of knowledge	
3177						4	L	It is complicated		31,207		4	ļ.	It is complicated	
3178						5	5	It is expensive		135,455		5	5	It is expensive	
3179						6	5	Other		112,352		6	6	Other	
3180						В	3	NA		1,467,415		9)	NIU (not in universe)	
3181 P	рго	ov1	84	2			Pro	ovince of residence	P164		MZ2007A	0432	Pr	ovince of residence 1 year ago	Residents age 1+ [discrepancies
3182						1		Niassa		109,673		1	1	Niassa	
3183						2	2	Cabo Delgado		154,277		2	2	Cabo Delgado	
3184						3	3	Nampula		381,336		3	3	Nampula	
3185						4	L I	Zambezia		366,877		4	1	Zambezia	
3186						5	5	Tete		169,172		5	5	Tete	
3187						6	6	Manica		133,088		6	6	Manica	
3188						7	7	Sofala		157,650		7	7	Sofala	
3189						8	3	Inhambane		120,356		8	3	Inhambane	
3190						9)	Gaza		113,341		9)	Gaza	
3191						10)	Maputo Provincia		109,613		10)	Maputo province	
3192						11		Maputo Cidade		109,346		11	1	Maputo city	
3193						*		-				97	7	Abroad	
3194						99)	Descon		11,900		98	3	Unknown	
3195						0)	[no label]		36		98	3		
3196						BB		[no label]		110,383		99		NIU (not in universe)	

Internal codebook for metadata-driven data transformations

Deliver to users Basic codebook and DDI Codebook with every data extract



Standardize metadata: documentation



hijo nacido vivo, pregunta por el total de hijos nacidos vivos y el total de hijos vivos actualmente.

Recuerda que se trata de todos los hijos e hijas nacidos vivos, sin importar si viven con la madre o no. Asegúrate que el total de hijas e hijos que ha tenido la mujer empadronada, sea igual o mayor que el de los hijos e hijas vivos actualmente. De ser mayor el número de hijos e hijas vivos actualmente , acláralo con el informante y corrige.



5. Number of Rooms

How many rooms are used for sleeping without counting hallways?

Without counting the hallways or bathrooms how many total rooms are in this dwelling? Count the kitchen

_____Write the number

6. Access to water

Read all of the options until you get an affirmative answer. Circle only one answer

- 1 Running water inside the dwelling
- 2 Running water outside the dwelling but on the land
- 3 Running water from a public faucet or hydrant
- 4 Running water that is carried from another dwelling
- 5 Tanked in by truck

6 Water from a well, river, lake, stream or other

Answers 3, 4, 5, 6 continue with number 8

7. Water supply

How many days of the week is water available? Circle only one answer

Daily
Every third day
Twice a week
Once a week
Occasionally

		I S Ational		I DATA MY DATA		DATA C YOUR DATA E O VARIA 11 SAMPI	EXTRACT
ROOMS		7835523275382753825955377875522762362322532538424 6976789537788537885323328532372843747865377853	ADD TO CART	CHANGE SAMP		<u>VIEW C</u>	<u>ART</u>
Number of ro Group: <u>Dwell</u>	ooms ing Characteristics — F	HOUSEHOLD					
CODES	DESCRIPTION	COMPARABILITY	UNIVERSE	AVAILABILITY	QUESTIONNA	IRE TEXT	SOURC
	Comparability -	– Index					
	GENERAL	<u>Cambodia</u>		Palestine			
	<u>Armenia</u> Brazil	<u>France</u> <u>Morocco</u>		<u>Rwanda</u> <u>South Africa</u>			
	Comparability -	– General					

The censuses generally agree on the broad definition of a "room": essentially an interior area or compartment of a dwelling defined by walls and a roof, excluding corridors or hallways. They differ considerably, however, in delineating which rooms are to be included in the tally and which are to be excluded. Points of difference include: kitchens; bathrooms; garages; kitchens or bathrooms shared by multiple households; rooms used for various commercial or non-residential purposes; etc. See the enumeration text for details.



Variable harmonization: Marital Status



University of Minnesota

IPUMS International data users and usage

Data Users: Institutional Affiliation

North America

*University of Minnesota *University of California, Berkeley *Harvard University *University of Michigan *University of Chicago *Columbia University *Dartmouth College *University of California, Davis

Asia & Oceania

*National University of Singapore Australian National University Xiamen University, China HKUST

Europe

- *London School of Economics *Universidad Carlos III de Madrid *University of Oxford
- *University College London

Central and South America

*Universidade Federal de Minas Gerais, Brazil El Colegio de México Universidad de Valle, Colombia Pontificia Universidad Católica de Chile

Africa

*University of Witwatersrand, South Africa Obafemi Awolowo University, Nigeria University of Cape Town, South Africa Makerere University, Uganda

International Organizations

*The World Bank *United Nations (UNPD, UNFPA, UNESCO) Inter-American Development Bank World Health Organization

Since 2005

> 20,000 approved data users

verified and credible academic or policy affiliation

> 80,000 data download requests

Discipline

Discipline	
Economics	50%
Demography	15%
Sociology	10%
Statistics	5%
Public Policy	5%
Geography	3.5%
History	1.5%
Other	10%





IPUMS Overview Microdata Value added for research Data usage

Policy example – World Health Organization

Health workforce measurement (census microdata) Policy implications Published work



WHO example: measuring the health workforce

National Health Workforce Accounts (NHWA): Definition

A system by which countries progressively improve the availability, quality, and use of data on health workforce through monitoring of a set of indicators to support achievement of Universal Health Coverage, SDGs and other health objectives.

Documentation and tools available here: www.who.int/hrh/statistics/nhwa/

WHO examples shared courtesy of Dr. Mathieu Boniol Presentation for IPUMS International Pre-conference Workshop ISI World Statistics Congress, Kuala Lumpur August 18, 2019





World Heal

Version 1.0 - November 2017



WHO example: Human Resources for Health data

Strengths and limitations of HRH data sources Attribute					Routine
		Census	Force	Facility	(payrolls, HRH
	Attribute				registries)
	Complete count of health workforce	***	*	**	**
	Across sectors coverage (public, private)	***	***	*	**
	Disaggregated data (Age, Sex, Geographical)	***	**	**	**
	Capturing unemployment	*	***	-	*
	Rigorous data collection / management	***	***	**	**
	Periodicity and regular updating	*	**	**	**
	Occupational data coding	*	**	**	**
	Sampling errors	***	**	*	**
	Tracking of workforce entry-to-exit	*	**	-	*
	Tracking of in-service Training / Productivity)	-		***	*
	Accessibility to micro-data	**	***	**	*
Diallo, K. et al 2019	Relative cost – extended marginal value	*	**	***	**



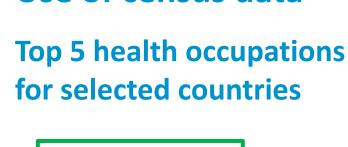


WHO example: occupations in the health workforce

Grou	Group code			Group code			Occupational title			Occupational information				
Sub	Minor	Unit	Occupational title	Sub	Minor	Unit	Occupational title				ISCO International Classification			
22			Health professionals	32			Health associate professi	onals		at 3-digit or 4-digit level from IPUMS				
	221		Medical doctors		321		Medical and pharmaceut	ical techni	cians					
		2211	Generalist medical practit	i		3211	Medical imaging and ther	apeutic eq	uipment te					
		2212	Specialist medical practition	2		3212	Medical and pathology la	boratory te	echnicians					
	222		Nursing and midwifery pr	1		3213	Pharmaceutical technician	ns and assi	stants		Some info for 35 countries			
		2221	Nursing professionals			3214	Medical and dental prosth	netic and r	elated tech	but detail at preferred level				
		2222	Midwifery professionals		322		Nursing and midwifery as	ssociate pr	ofessional	S	for only 14 countries			
	223		Traditional and compleme	e		3221	Nursing associate profess	ionals						
		2230	Traditional and compleme	1		3222	Midwifery associate Group	o coae		Occupational title				
	224		Paramedical practitioners		323		Traditional and con	Minor	Unit	D				
		2240	Paramedical practitioners			3230	Traditional and com ⁵³	533		Personal care workers				
	226		Other health professional	1	325		Other health associ	532	5224		ers in health services			
		2261	Dentists			3251	Dental assistants an		5321	Health care assistan				
		2262	Pharmacists			3252	Medical records and		5322	Home-based person				
		2263	Environmental and occupa	a		3253	Community health v		5329		ers in health services not elsewhere classified			
		2264	Physiotherapists			3254	Dispensing optician		1242	Additional health-re	• •			
		2265	Dieticians and nutritionist	s		3255	Physiotherapy tech		1342	Health service mana	-			
		2266	Audiologists and speech th	ı		3256	Medical assistants		1343	Aged care service m	anagers			
		2267	Optometrists and ophthal			3257	Environmental and		2634	Psychologists	needline one feasienede			
		2269	Health professionals not e			3258	Ambulance workers		2635		nselling professionals			
						3259	Health associate pro		3344	Medical secretaries				



WHO example: health workforce occupations

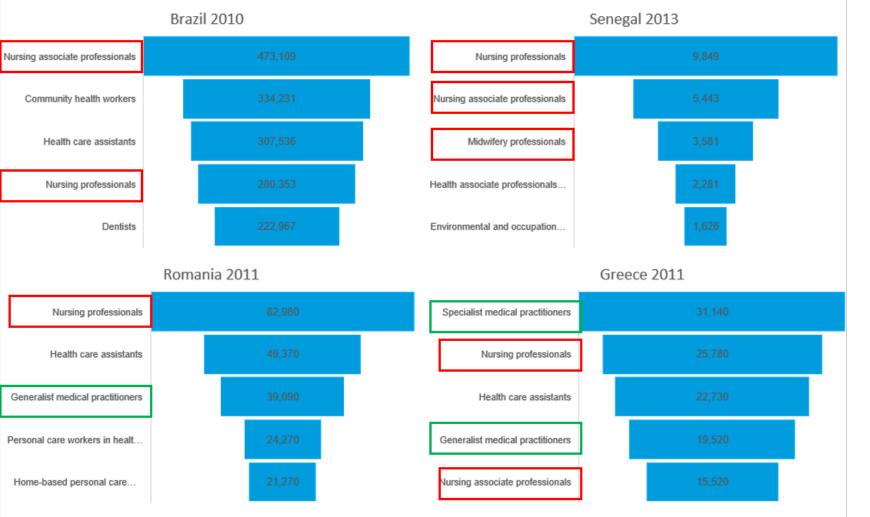


Use of census data

Nursing and midwifery personnel

Medical doctors

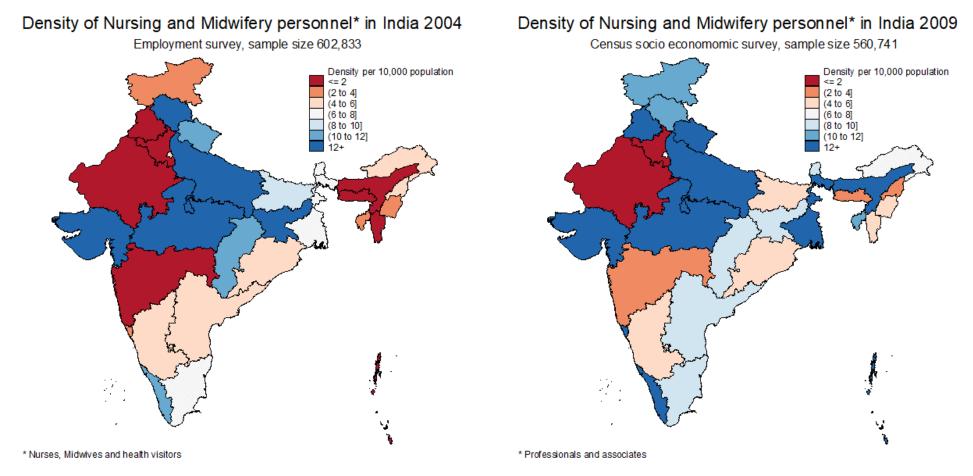
Wide variability in medical professional availability and distribution



Source: Minnesota Population Center. Integrated Public Use Microdata Series, International: Version 7.0 [dataset]. Minneapolis, MN: IPUMS, 2018. https://doi.org/10.18128/D020.VT.0.



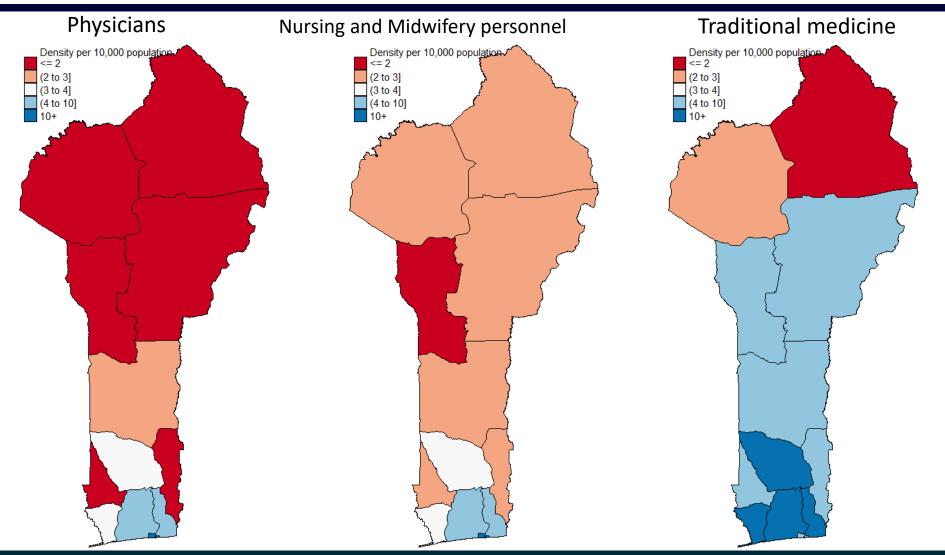
WHO example: change in health workforce (India)



Source: Minnesota Population Center. Integrated Public Use Microdata Series, International: Version 7.0 [dataset]. Minneapolis, MN: IPUMS, 2018. https://doi.org/10.18128/D020.V7.0. Data from the Ministry of Statistics and Programme Implementation, India



WHO example: health workforce distribution (Benin)





Source: Minnesota Population Center. Integrated Public Use Microdata Series, International: Version 7.0 [dataset]. Minneapolis, MN: IPUMS, 2018. <u>https://doi.org/10.18128/D020.V7.0</u>. Data from the National Institute for Statistics and Economic Analysis, Benin

WHO example: policy directions



WHO call for strengthening HRH data

- Optimize existing workforce in pursuit of SDGs/universal coverage
- Future workforce requirements: anticipate and invest
- <u>Strengthen individual and</u> <u>institutional capacity</u> for management and implementation
- <u>Strengthen data, evidence, and</u> <u>knowledge</u> for cost-effective policy decisions



Realizing returns on the census investment

- High quality, professional data collection
- Microdata have enormous value for research and policy development
 - Custom disaggregation (especially demographic and geographic)
 - Study of small populations (preserve detailed codes)
 - Calculation of indicators
 - Policy research

Job skills-to-economy (WB, ILO)

Gender, racial, or ethnic equity (UNWomen & all)

Health workforce (WHO)

Population growth and dynamics (UNPD, UNFPA)

Migration (IOM)

Educational attainment (UNFPA & others)

etc.



Countries disseminating data through IPUMS meet international best-practice standards for microdata dissemination.

Thank you!

clevelan@umn.edu



