









الإستثمارات في الذكاء الإصطناعي والتكنولوجيات الرائدة أ.د. عبد الهادي بشير قشيوط

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المدير التنفيذي لمركز تميز الدراسات المتقدمة والمستقبلية مدينة الأبحاث العلمية والتطبيقات التكنولوجية – جمهورية مصر العربية

ندوة حول:

الذكاء الاصطناعي والإستشراف التكنولوجي العربي في ضوء الثورة الصناعية الرابعة بيروت – الجمهورية اللبنانية 1 - 2 / 7 / 2019

الأجندة

- 1. المؤشر الحكومي لجاهزية تطبيقات الذكاء الإصطناعي
- 2. الرؤية المستقبلية لحجم الأعمال لتطبيقات الذكاء الإصطناعي
 - 3. تطوير أدوات الإستثمار ونمو الشركات البادئة
 - 4. قصص نجاح من الواقع العالمي والعربي
 - 5. الخلاصة والتوصيات

TOP 10 RANKINGS FOR GOVERNMENT AI READINESS 2018/19

Rank	Country	Score			
1	Singapore	9.186			
2	United Kingdom	9.069	Paris S. Mar		
3	Germany	8.810			
4	United States of America	8.804			
5	Finland	8.772			
6	Sweden	8.674			
6	Canada	8.674			
8	France	8.608			
9	Denmark	8.601			
10	Japan	8.582			
19	UAE	7.445			
	Qatar	6.035			The state of the s
	Tunisia	5.652			
	Oman	5.321			
	ordan	4.927			
	Saudi Arabia	4.779			¥
	Kuwait	4.725 Government	Al Readiness Score		
80 IVIOCCO			High 10		OXFORD INSIGHTS
100 Bahrain		3.962			
111 Egypt		3.492	between //noncontraction eighte come /ei weedinge		/ai_readinecc2010
112 Lebanon		3.487	iittps.//www.oxiorumsignts.com/ai-readinesszots		

- Artificial intelligence (AI) technologies are forecast to add <u>US\$15 trillion</u> to the global economy by 2030.
- According to the findings of the Index and as might be expected, the governments of countries in the <u>Global North are better</u> placed to take advantage of these gains than those in the <u>Global South</u>.
- There is a risk, therefore, that countries in the Global South could be left behind by the so-called fourth industrial revolution. Not only will they not reap the potential benefits of AI, but there is also the danger that unequal implementation widens global inequalities.

- All has the power to transform the way that governments around the world deliver public services. In turn, this could greatly improve citizens' experiences of government.
- Governments are already implementing AI in their operations and service delivery, to improve efficiency, save time and money, and deliver better quality public services.
- The overall score is comprised of 11 input metrics, grouped under four high-level clusters: governance; infrastructure and data; skills and education; and government and public services. The data is derived from a variety of resources in databases such as the number of registered Al startups on Crunchbase, to indices such as the UN eGovernment Development Index.

Governance

Infrastructure and Data

Skills and Education

Government and Public Services

- Data protection/privacy laws-yes/no
- National Al strategy yes/no/pending

- Data availability
- Government procurement of advanced technology products
- Data/Al capability (in government)

- Technology skills
- Private sector innovation capability
- Number of Al startups

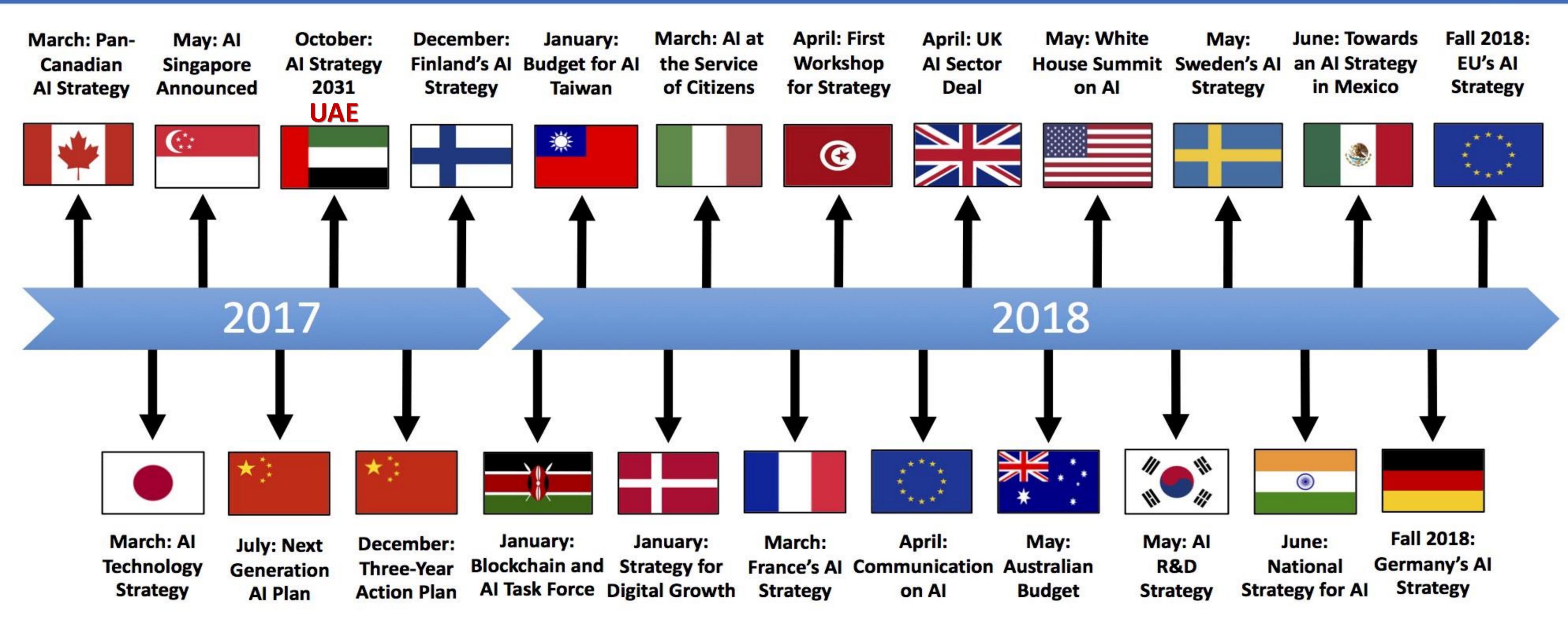
- Digital public services
- Effectiveness of government
- Importance of IT to government's vision of the future

INDICATOR	SOURCE	WHAT SOURCE SHOWS
National Al strategy– yes/no/pending	Desk research, consulting: Gartner paper, Medium article, Nesta article	Existence (or otherwise) of a comprehensive national Al strategy which shows a concerted policy effort by a national government to make the most of Al, and mitigate the associated challenges
Technology skills	Sub-indicator in WEF Global Competitiveness Report 2018	Score out of seven for perceptions of the extent of digital skills among the active population from the WEF Executive Opinion Survey. This measure is included as a proxy of Al skills in the general population, which is important both as an indication of skills in the public sector, and the available pool of local talent

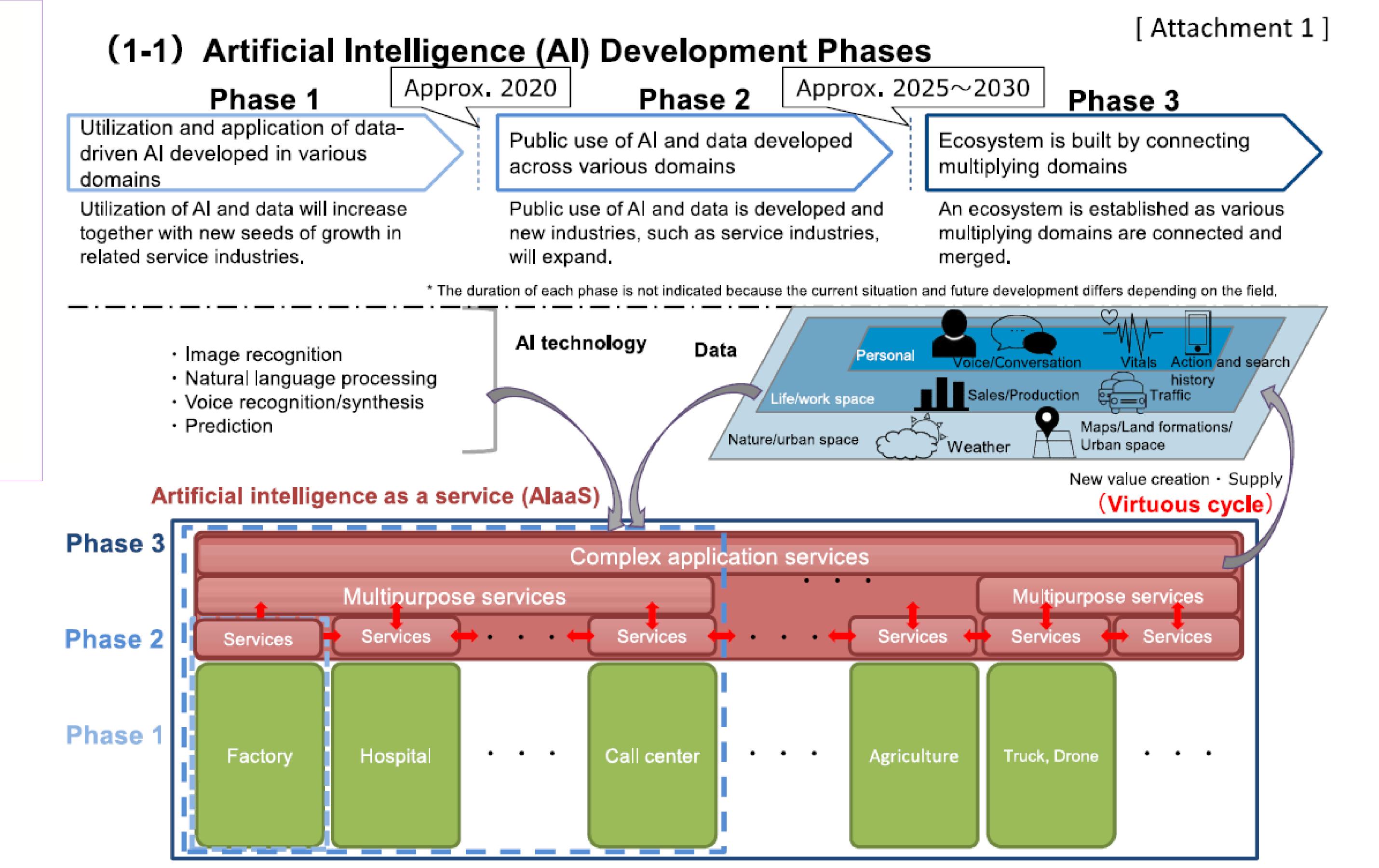
INDICATOR	SOURCE	WHAT SOURCE SHOWS
Private sector innovation capability	Pillar in WEF Global Competitiveness Report 2018	Combined measure of: diversity of workforce, state of cluster development, international co-inventions, multi-stakeholder collaboration, scientific publications, patent applications, R&D expenditures, research institutions prominence, buyer sophistication, and trademark applications. This is a measure of private sector innovation capability, which is a proxy for how ready the private sector is to develop the AI tools needed by government
Number of Al startups	Crunchbase	Number of AI startups per country as registered on Crunchbase, as a proxy for the size of a country's AI sector. Similarly to the previous indicator, this is included to measure how ready the private sector is to develop AI tools and solutions for government

Artificial Intelligence Strategies





Artificial Intelligent Strategy in Japan 2017



Note: The concept of AlaaS is borderless and developed across fields.

FY2017 FY2018 FY2019 FY2020 and onwards

Implementation of research and development based on open innovation

(towards coordination among three centers/ three institutions & industry-academia-government collaboration) Image of Planning of Joint Projects by the 3 Centers

Implementation of smart mobility that realizes safe and efficient transportation means/valuable mobility

Three-dimensional environment construction, development of automatic traveling technology based on inexpensive sensors

Development of high-accuracy markers for personal mobility → Construction of positioning system.

Development of universal communication technology that contributes to smart mobility Research and development of dialogue technology in which valuable information and knowledge can be communicated in order to realize adding of value to travel space

Linkage with SIP "automatic travel system" (to a semantic map).

→ Feasibility evaluation (Three centers/three institutions & industry-academiagovernment collaboration)

> Data used: Map data, dynamic maps (SIP) Web data, SNS data, and so on Demonstration environment used: Road environment

Collaboration with automobile manufacturers and the like

Image of linkage of data platforms of three centers

Data infrastructure development

Skilled engineer data Life phenomenon data Geospatia data

FY2016

Language processing data Brain activity data Al security infrastructure data Remote sensing data and so on

Health/medical data (FY2017 data platform business)

Common platform development

Advanced module development

Al middleware development

General-purpose infrastructure technology development (Theoretical study/algorithm development)

• Realization of next-generation production technology that enables for small lot production of many products at proper timings and in proper amounts, that reflects consumer demand

Research related to high functionality of human-friendly factories Collection/analysis/modeling of big data on manufacturing processes → Abnormality detection/failure prediction/maintenance efficiency

Construction of CPS at human-friendly factories → Development of a variable product and variable quantity. production system based on integration among factories

Construction of infrastructure technology for a manufacturing revolution based on manufacture informatics Streamlining based on cutting back on the shortening process for the lead time for searching for the optimal process and manufacturing time, through developing data acquisition technology and combining acquired data with high-accuracy simulations

→ Feasibility evaluation (Three centers/three institutions & industry academia-government collaboration)

Collaboration with relevant companies Data used: Various product data, anthropometry data, and so on Demonstration environment used: Factory simulation environment (AIST) Structure simulation environment

• Realization of increased productivity of service industries (transportation, tourism, retail, and so on) and high-quality services

Construction of customer behavior prediction/intervention system based on collection/analysis/modeling of big data on customer behavior

Development of universal communication technology that contributes to improved productivity and quality. Research and development of multilingual speech translation systems

Construction of a platform that links environmental information that changes with each passing moment to people's intentions and preferences in real time, which contributes to provide tourism information for inbound based on new [oT.]

Construction of a framework (competition-type cloud sourcing data analysis platform) for cooperative data analysis by an unspecified large number of people to seek optimal solutions in a tolerance manner for unstable/inaccurate elements

→ Feasibility evaluation (Three centers/three institutions & industry academia-government collaboration)

Data used:

Collaboration with relevant companies, facilities, and local governments

Service site data, dialogue data, speech data, and so on Demonstration environment used: Convenience store simulation environment (AIST)

Infrastructure Technology Sectors That Support the Above

All security technology (secret technology/secret search technology/privacy protection technology, strengthening of cyber security, and so on).

Large-scale Al development environment (middleware for applying advanced machine learning to big data in a prompt manner with low delays, parallel computation, cluster construction technology, and so on).

Research and development of schemes and the like for acquiring necessary data (annotation technology, applicability of Al to meta technology), noise cancelation technology for cleansing, and so on).

Research and development of next-generation Al architecture (neuromorphic architecture, neuromorphic devices, and so on).

General-purpose questions and answers/dialogues, research and development of general-purpose technology related to multilingual speech recognition/automatic translation/speech synthesis.

Research and development of brain information communication technology Acceleration of science and technology research (analysis of literature on science and technology, construction of a knowledge base, optimization of experimental designs, hypothesis generation/verification).

Development of general-purpose infrastructure technology (incomplete information learning, optimization, causal inference, deep learning, search, mathematical science, and so on).

Research of artificial intelligence related to humanities and social sciences (social impacts, legislation, social systems, ethics, privacy, and so on).

Further Advancement of Collaboration Among the 3 Centers

- Data sharing (Example: To avoid Copyright Act related problems, such as not being able to share Web data and the like, in other words, researchers who don't have the right to use Web data have to virtually share the data through concurrent posts, crossappointments, and so on with the institution that own the data).
- Sharing of computer resources, middleware, and so on (Example: Joint use of Al bridge cloud infrastructure (ABCI: AIST)), sharing of tacit knowledge and know-how for data creation.

Table 1. Forecast of Global Al-Derived Business Value (Billions of U.S. Dollars)

	2017	2018	2019	2020	2021	2022
Business Value	692	1,175	1,901	2,649	3,346	3,923
Growth (%)		70	62	39	26	17

Source: Gartner (April 2018)

- Al and machine learning have the potential to create an additional \$2.6T in value by 2020 in Marketing and Sales, and up to \$2T in manufacturing and supply chain planning.
- Gartner predicts the business value created by AI will



reach \$3.9T in 2022.

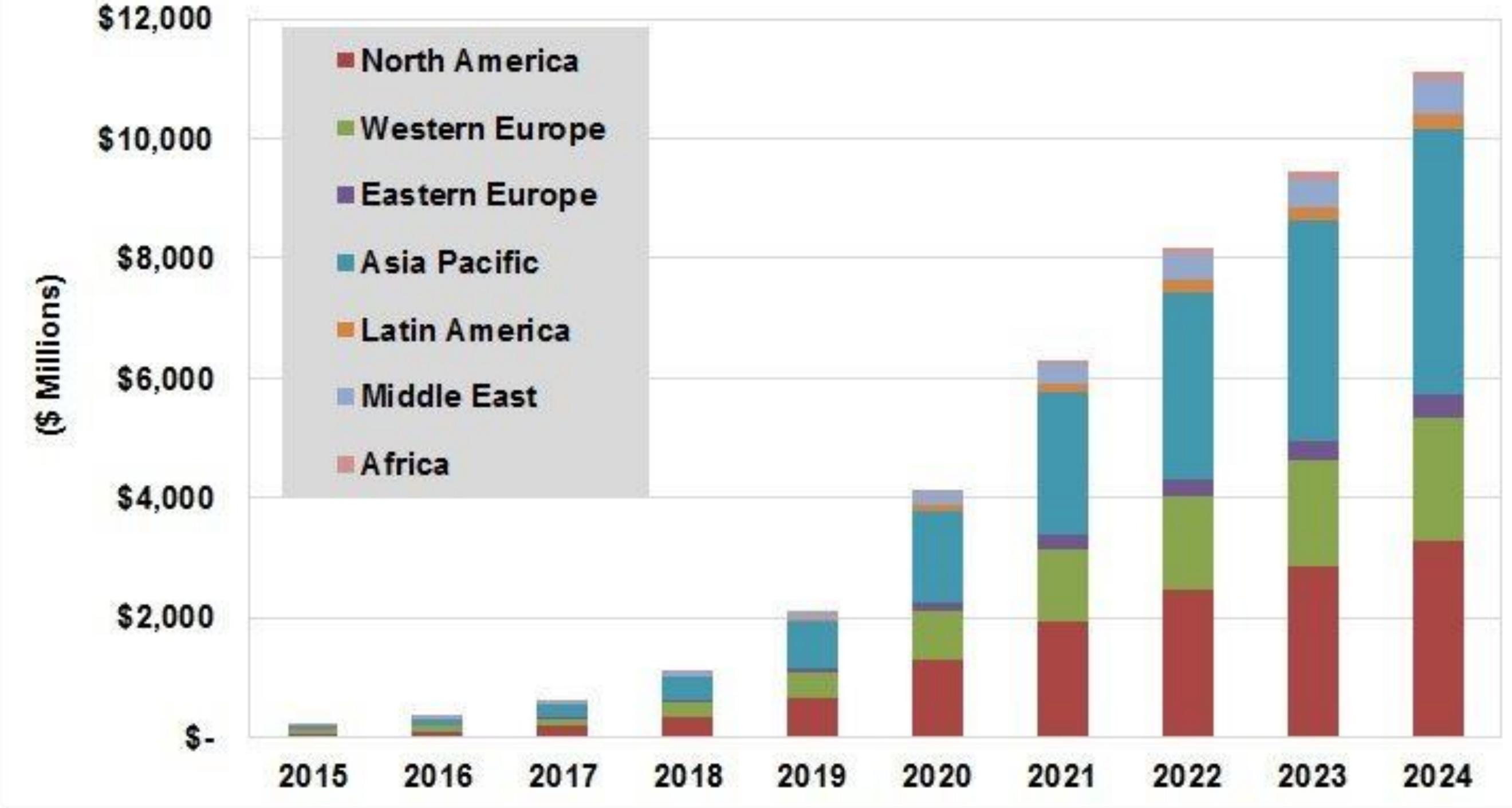
https://blogs-images.forbes.com/louiscolumbus/files/2019/03/Roundup-of-Machine-Learning-Forecasts-And-Market-Estimates-2019-image.jpg

Comprehensive Overview Valuing the Artificial Intelligence Market



Source: Tractica

Artificial Intelligence Revenue by Region, World Markets: 2015-2024





COMPANIES & COUNTRIES WINNING THE AI RACE

TOP IO COMPANIES

П	

DEEPMIND

#1 right now, in terms of AI research.





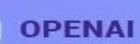
Google Brain teams focus on long-term Al research in every imaginable subfield.





Their focus is language-domain problems like question answering and dynamic memory.





They have a small all-star team of Al experts.





BAIDU

The strongest player in Al in China.





MICROSOFT

Years of experience in the field, late adopters of deep learning now focusing on real-time translation through Skype.





APPLE

They're developing facial recognition technology that focuses on customers' reactions to ads, as well as improving Siri.

The IT giant aims to use AI to extract meaning









Most areas within Amazon's business will lean on Al in some form, as a part of Alexa, their checkout-less store in Seattle, or automated drone deliveries.

from photos, videos, text, and speech.







Nvidia and Nuance announced a partnership aiming to bring Al into healthcare.

TOP IO COUNTRIES



UNITED STATES

\$10 billion in venture capital is being invested into Al.



CHINA

The amount of Chinese Al patents grew by 190% in a five-year period.



JAPAN

The automation potential of the Japanese manufacturing sector is 71%.



UNITED KINGDOM

The UK government is financially supporting 1,000 Al PhDs.



FRANCE

The French government will invest \$1.8 billion in Al by 2022.

ISRAEL

The number of Al startups

has tripled since 2014.



CANADA

The country is building a \$127 million research facility dedicated to Al.



Leader in addressing legal questions related to Al.

GERMANY

Berlin has the fourth largest number of startup Al companies.



RUSSIA

30% of the country's military equipment will be robotic by 2025.



ESTONIA

https://techjury.net/stats-about/ai/

THE FUTURE OF AI

AUTOMATED TRANSPORTATION

The goal is for all transportation to become automated in the future.



CYBORG TECHNOLOGY

Al and robotics will help us overcome our cognitive and physical limitations, including robotic limbs capable of communicating with our brains.



TAKING OVER DANGEROUS JOBS

oceans and space.

Robots and drones will take over hazardous jobs, like bomb defusing, eliminating the need of people to risk their lives in extreme conditions.



SOLVING CLIMATE CHANGE

Using big data, Al could one day identify trends and use that information to present solutions to the world's biggest problems like climate change.



ROBOTS AS COMPANIONS

Japan has made the first big steps toward robotic pets and humanoids that can understand and feel emotions.



PREDICTING THE FUTURE

Machine learning uses the past to make predictions about the future. It will be able to predict things as intimate as who will start dating or who will get divorced.

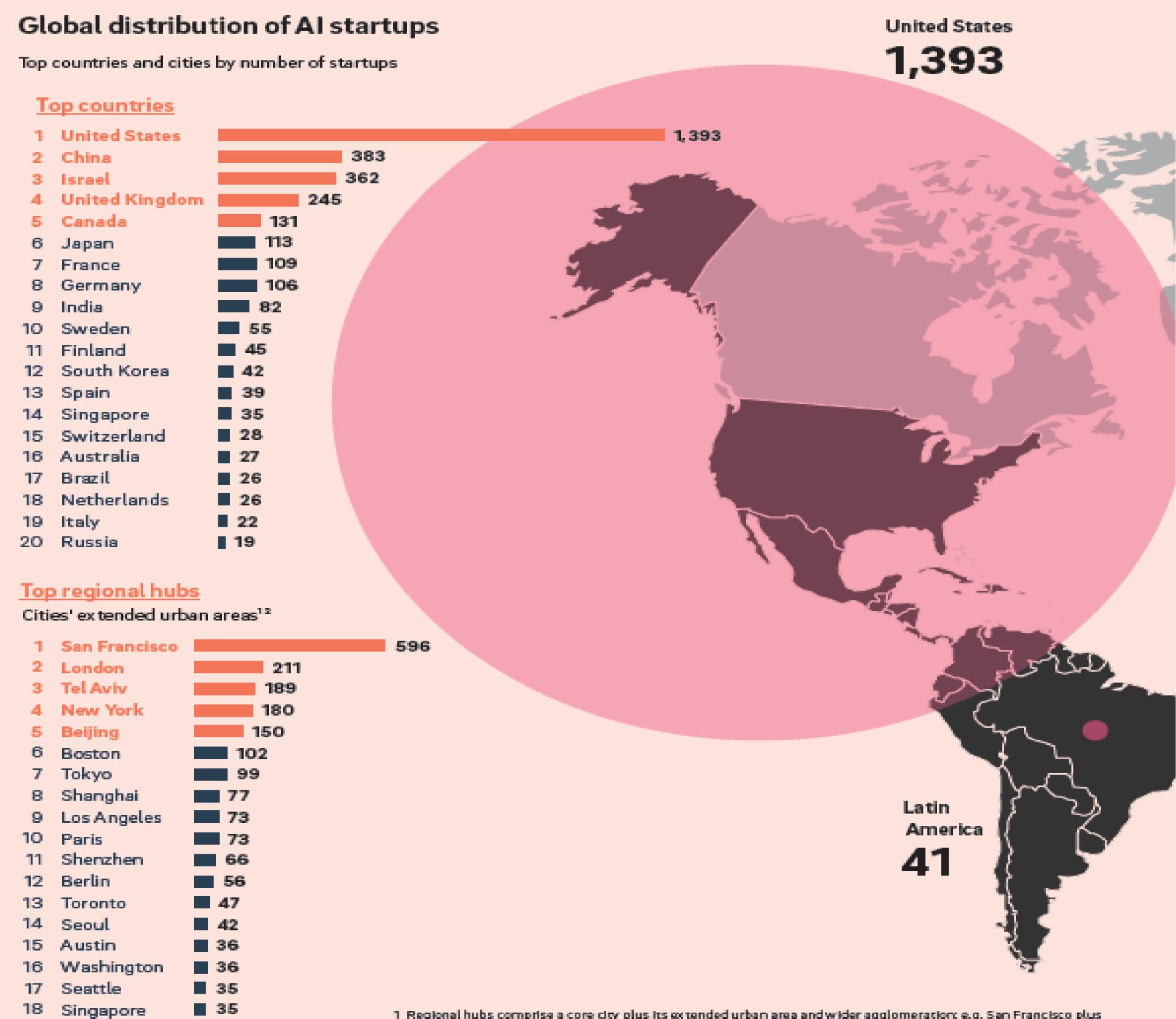
A. The race for leadership

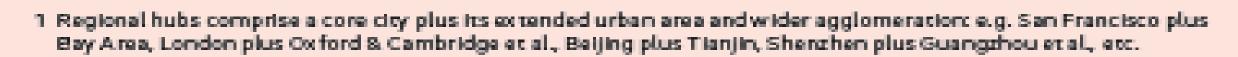
19 Bangalore

20 Helsinki

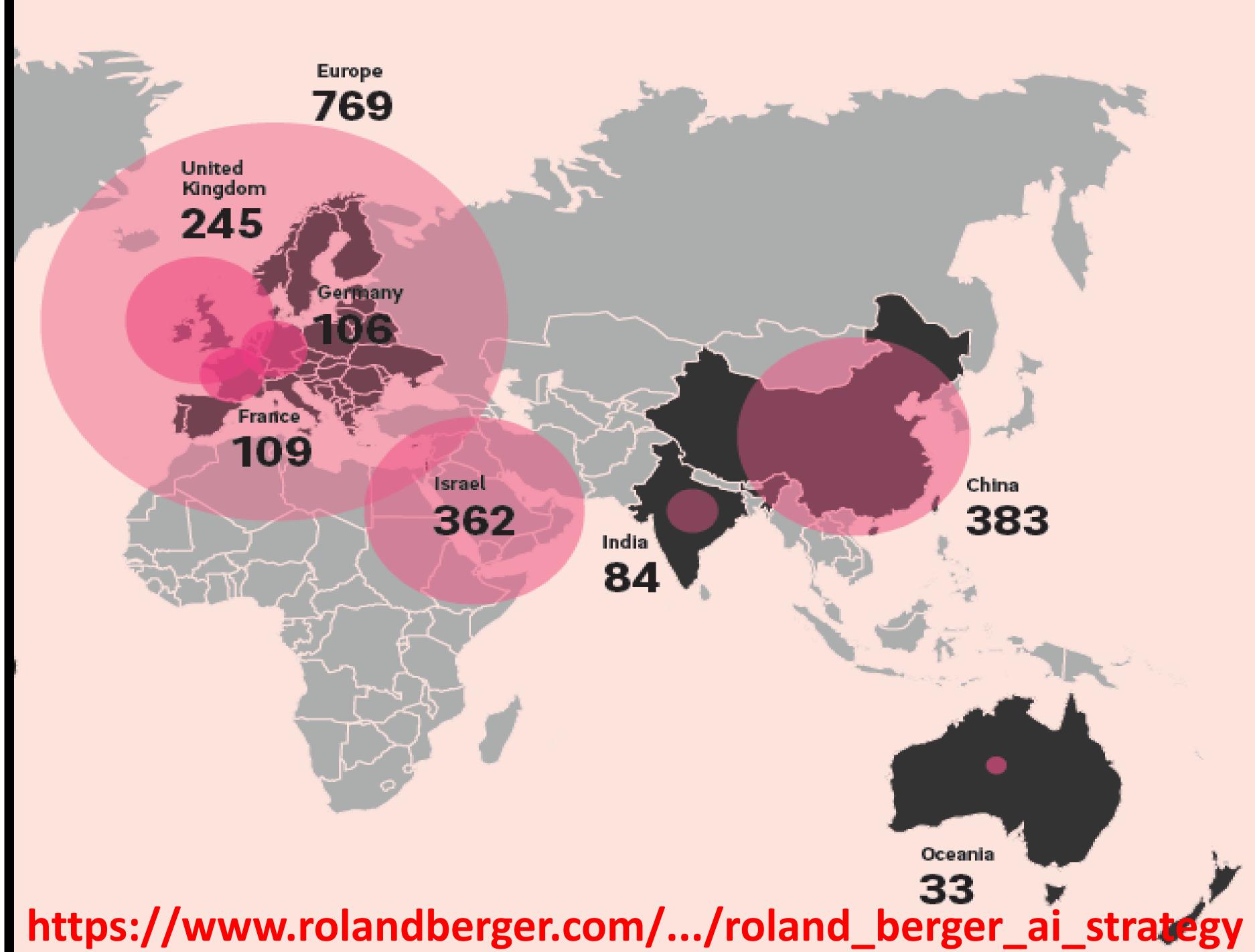
32

32





2 Ranking excluding 180 startups for which information on city was not available – Among them, 130 are located in israel.

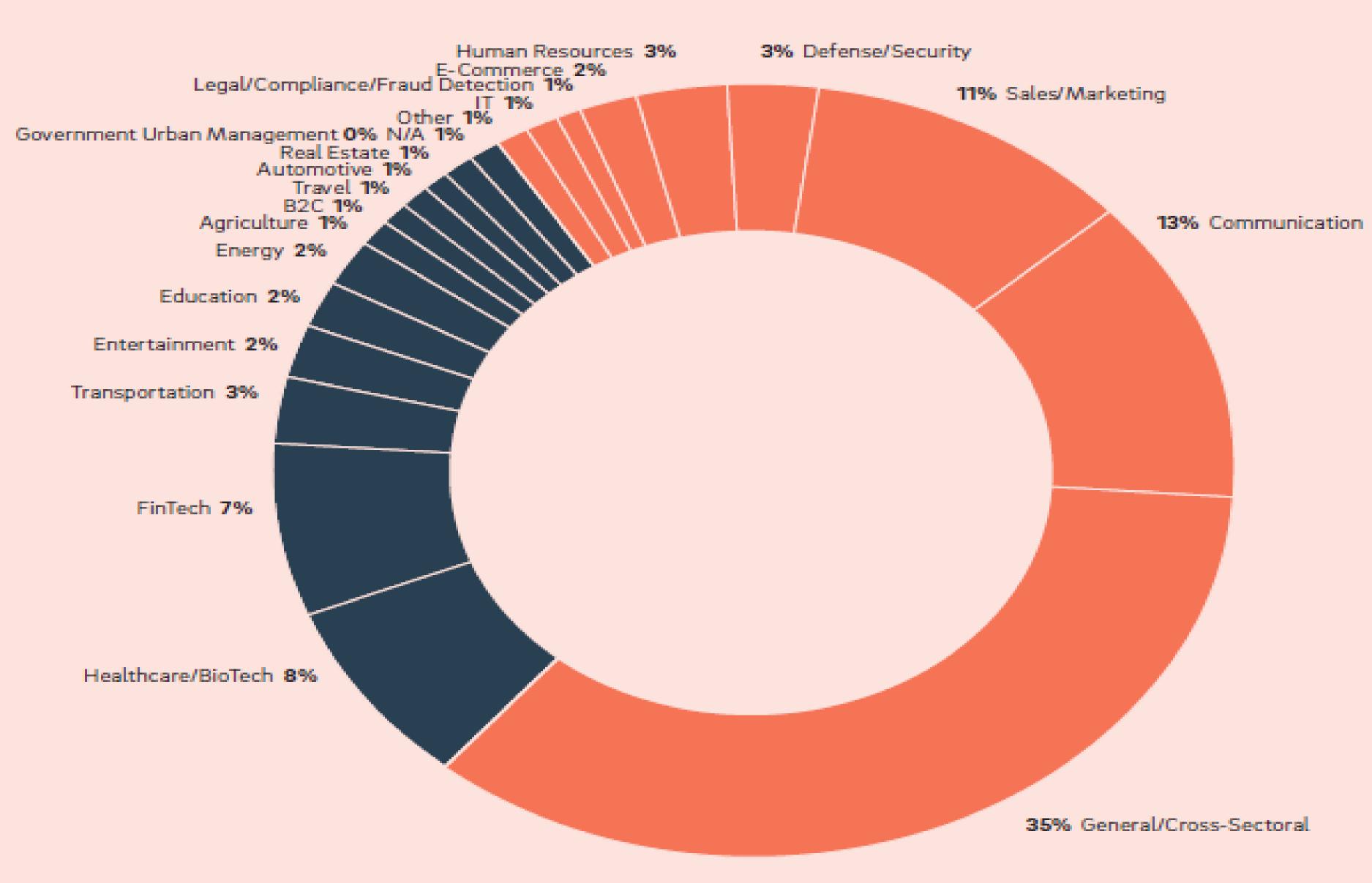


_for_european_startups.p...

B. Uneven disruption

Distribution of AI startups by industry

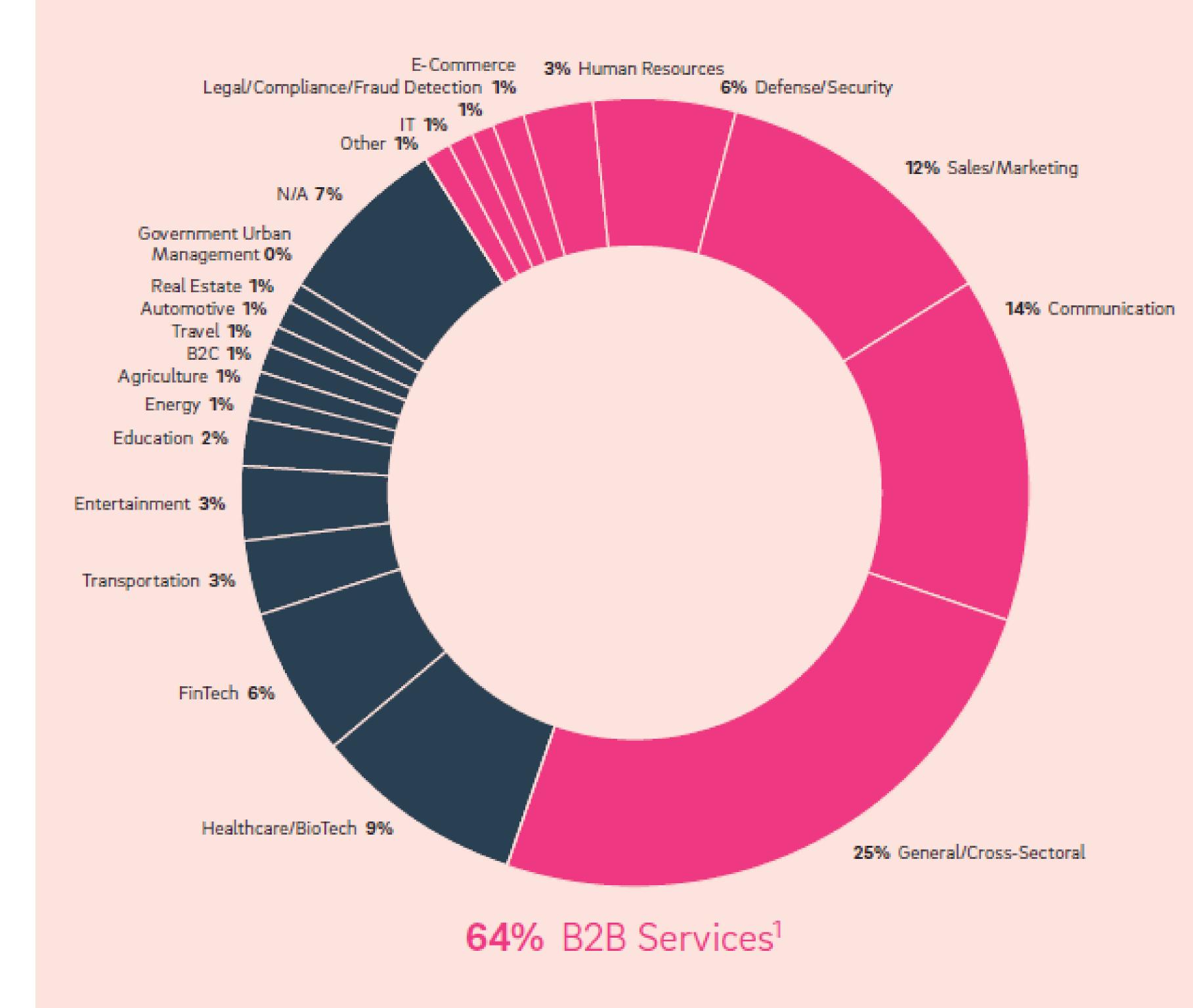
Europe



70% B2B Services1

Source: Asgard, CB Insights, Crunchbase, Israeli startups shortlist, Al list Nordics and Baltic, Machine Intelligence 2.0, Chinese Al list, European Al landscape, German Al landscape, Israeli Al startup map, Japanese Al list, UK Al list, French Al ecosystem, Korean Al list, own research.

Worldwide



https://www.rolandberger.com/.../roland_bergerfundalcostrategy_
for_european_startups.p...

Global Investment Mechanisms in Artificial Intelligence

Corporate
Venture Capital

Angel Investors

Private Equity

Accelerators

There has been a lot of activity lately in this category as well with many new VC funds and angel groups being launched. Algebra Ventures, the largest Egyptian fund (\$50 million) that was announced made few investments last year and

Reina & POSRocket. Algebra's average ticketsize is \$500K or more, larger than most of the VCs currently active in Egypt.

well, investing in La

https://www.menabytes.com /egypt-tech-startupecosystem-guide/

Egypt's Tech Startup Ecosystem Map - V 1.01 - Aug 2018















تصدرت ثلاث شركات مصرية قائمة أهم 12 شركة ناشئة أفريقية يجب متابعتها في عام 2019 المقدمة بواسطة بوابة ديسرابت أفريكا [Disrupt] مصرية قائمة أهم 12 شركة ناشئة أفريقيا في عام 2019 المقدمة بواسطة بوابة ديسرابت أفريكا [Africa] Africa والتكنولوجيا والاستثمار في أفريقيا.

جاءت على رأس القائمة وفي المركز الأول شركة الفز [Elves - Your Personal Little Helper] وهي منصة دردشة تسمح للمستخدمين بالتحدث من خلالها الى مساعد بشرى يستطيع القيام بأى شئ مجاناً وتقوم باستخدام تقنية " "Human in loop الذكاء الاصطناعي. حصلت الشركة على تمويل أولى بقيمة 2 مليون دولار بنهاية عام 2017، وساعدها ذلك في النمو والتوسع في عام 2018. جاء بالمركز الثاني شركة شيزلونج [Shezlongوهي منصة للعلاج النفسي عن طريق الأنترنت، يستطيع المريض النفسي من خلالها التحدث مع الطبيب المختص عن طريق الفيديو على الجوال او الويب. كانت انطلاقة شيزلونج الحقيقية في 2018 لأنها حصلت على استثمارات قدرها 350.000 دولار وتم قبولها في مسرعة أعمال Startups 500 اختيارها للمشاركة في قمة مستثمرين أفريقيا.

وآخر شركة مصرية فى القائمة والتي جاءت بالمركز الثالث هي شركة حالاً [Halan]وهي شركة مواصلات مختصة فقط بالتوك توك والموتوسيكل. تقدر تطلب حالاً توك توك وموتوسيكل عن طريق تطبيق على الهاتف. تم تأسيس شركة حالاً في 2017 ووصل عدد رحلاتها لثلاث مليون رحلة في 1018. استطاعت حالاً أن تحصل على استثمار بعدة ملايين في 2018 ومتوقع لها أن تنافس بشدة في سوق المواصلات في

مصر في https://egyptinnovate.com2019

APPLY NOW TO UNICEF'S INNOVATION FUND AND

RECEIVE UP TO \$100,000 IN SEED FUNDING

<u>Digitization</u>, <u>artificial intelligence</u>, <u>Startups</u>, <u>fund</u>



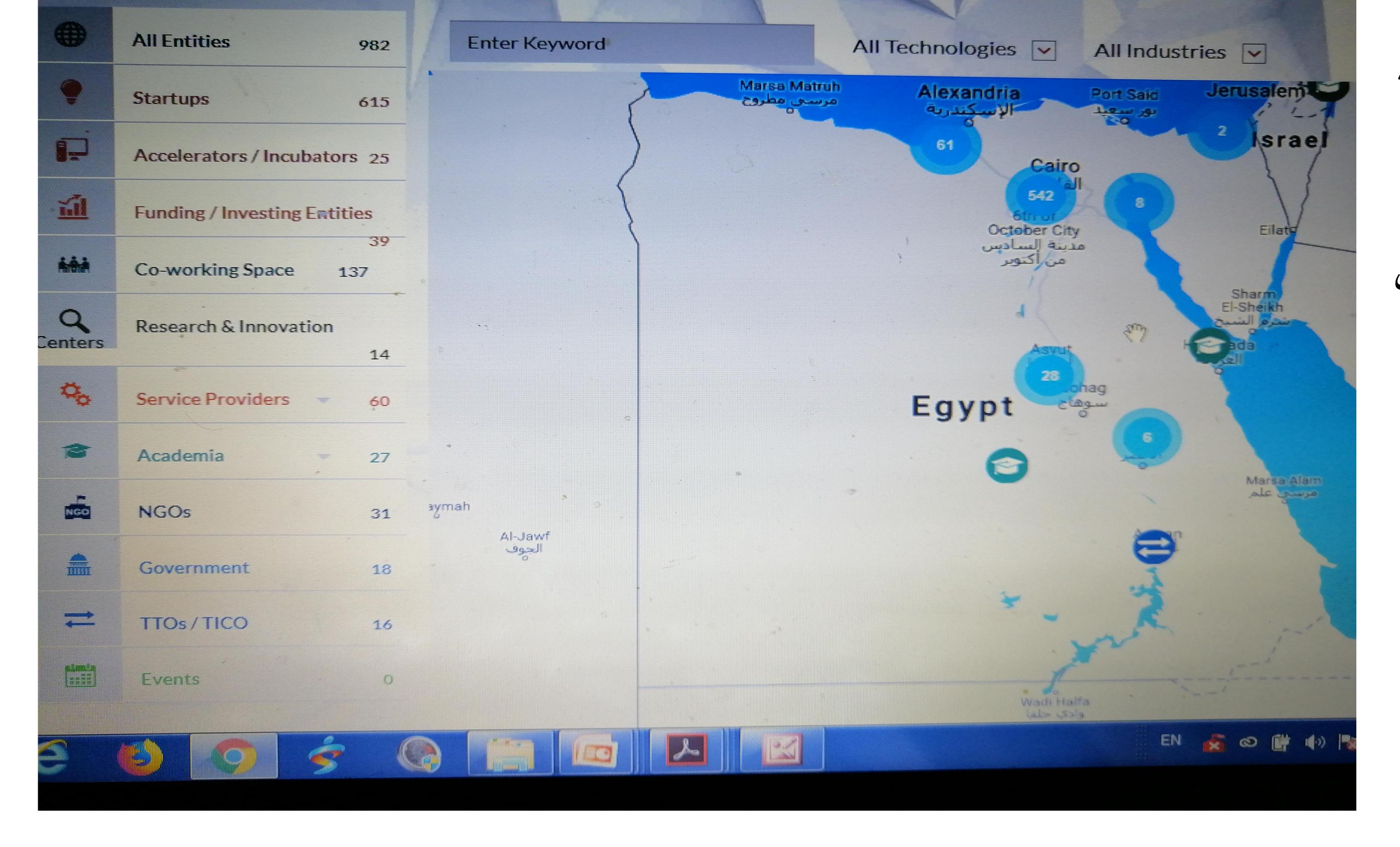


The United Nations International Children's Emergency Fund (UNICEF) is looking to fund early-stage startups that have an open source prototype and use data science, machine learning, artificial intelligence (AI) or similar technology to apply to its innovation fund program. Companies that are registered in <u>UNICEF's</u> programme countries can apply here before February 28.

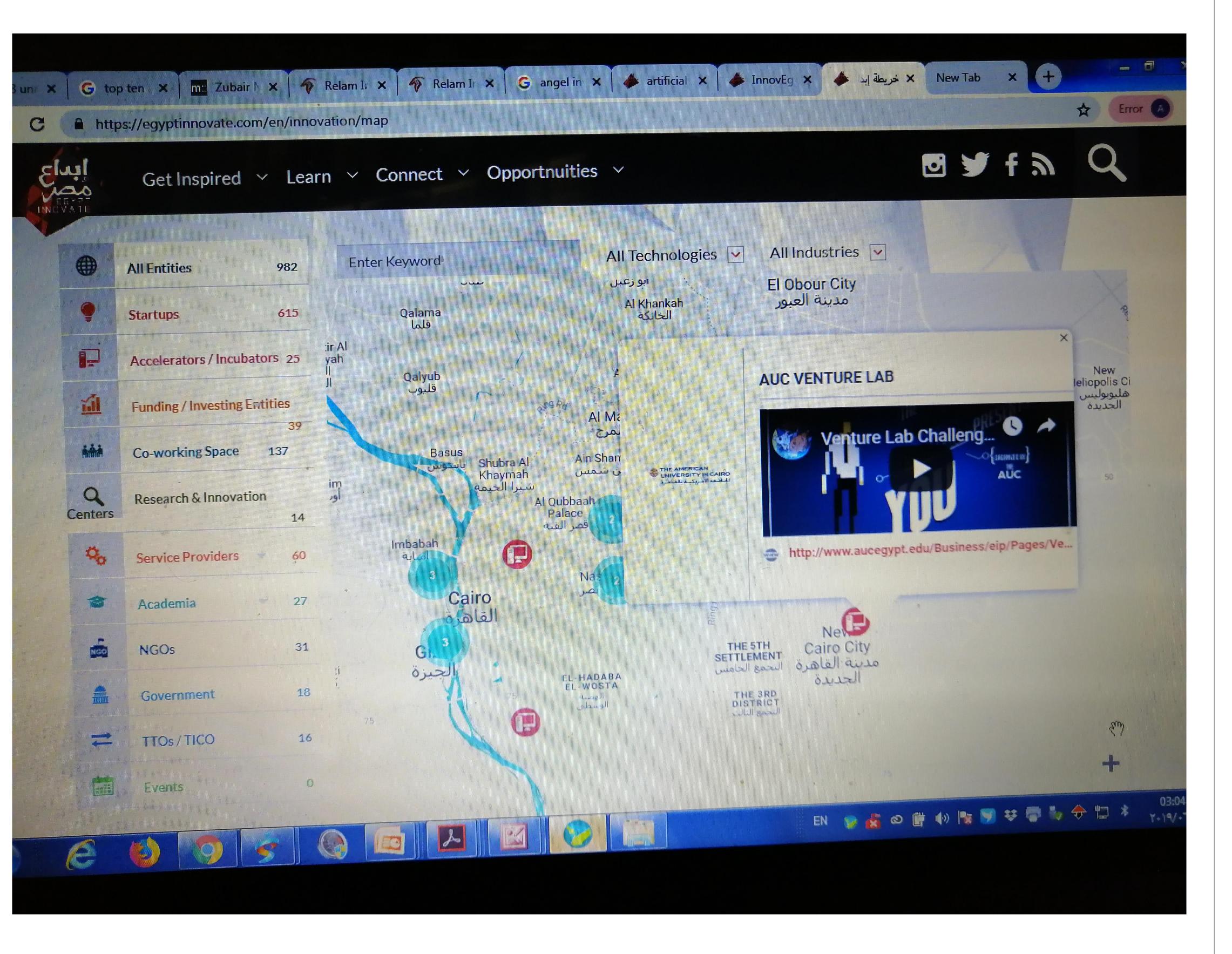
Companies that use Data science and AI to understand the digital world, such as using Natural Language Processing (NLP) or similar techniques to analyze large amounts of text, or are encouraged to apply.

This innovation fund will provide up to \$100,000 equity-free seed funding, technical assistance from the UNICEF in product and technology development, and mentors to help startup teams develop their business model among other services.

Companies that can apply for this program aren't restricted to a specific description. UNICEF is interested in companies that apply data-science in new, groundbreaking, ways that are scalable, globally applicable, and can be



خريطة تفاعلية لحظية توضح عدد وأنشطة الشركات المصرية البادئة وجهات التمويل والدعم العلمى والإبتكارى





Profile (/en/user/4831/)

Jobs (/en/user/4831/jobs)

Events (/en/user/4831/events)

AUC Venture Lab

Category: Accelerators / Incubators

Governorate: Cairo

City: Cairo

About Entity: AUC V-Lab is incubator based at AUC New Cairo. It enables startups to capitalize on AUC's world-class facilities and knowledge base, connecting innovative startups with AUC's alumni network and fostering a thriving ecosystem of innovation, education and business.

Video: https://www.youtube.com/watch?v=nklv0dSxB8g (https://www.youtube.com/watch?v=nklv0dSxB8g)

Website: http://www.aucegypt.edu/Business/eip/Pages/Venture%20Lab.aspx

(http://www.aucegypt.edu/Business/eip/Pages/Venture%20Lab.aspx)

Industry / Domain: ICT

Interests: Innovation, Commercialization

Technology of Interest: Mobile Development [Android,iOS,BB,Windows,J2ME]

شكراً لحضراتكم