

Importance of Building Partnerships for the Implementation of the SDGs



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Cairo, April 2017

Partnership Definition

“An association of two or more people as partners.”

“The state of being a partner or partners.”

Need for Partnerships

- Goal is **complex** and requires the efforts of several people and organizations.
- **Multiple entities** working on similar goals. Partnering decreases duplication, increases efficiency.
- Goal **affects others** (*people, organization, sectors*). Partnering attracts needed buy-in.

Global Development Agenda 2030



17 Goals - 169 Targets

Source: <https://sustainabledevelopment.un.org/>



Commitment

Paris Agreement

Action

To Achieve the SDGs



To-days global Challenges

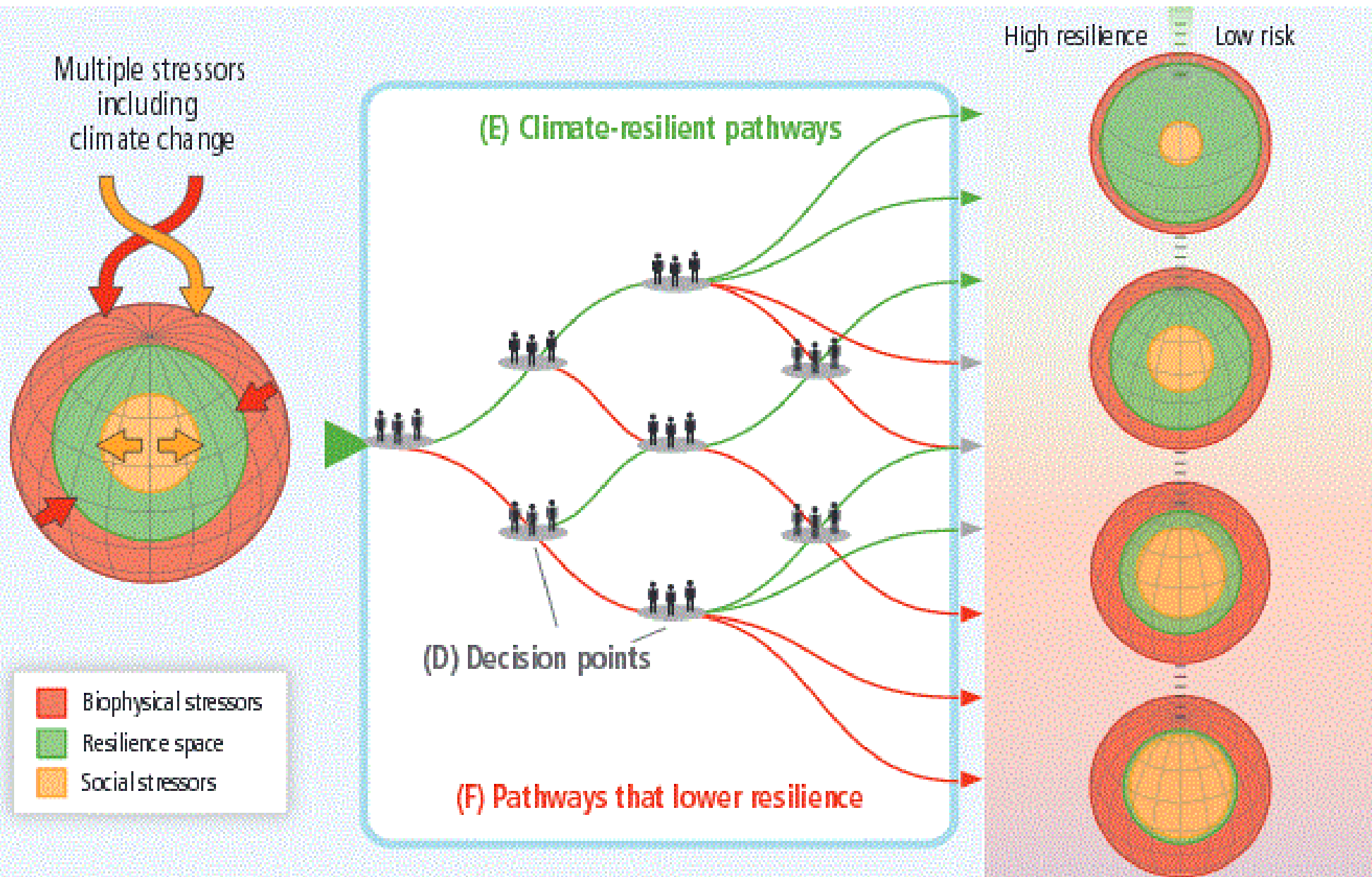
Achieving SDGs requires Trillions \$\$.

2014: Direct foreign assistance was
135 billion.

Need to achieve SDGs under challenging conditions:

But we have to do it in increasingly challenging conditions:

- Anthropogenic climate change threatens to wipe past achievements.
- Ongoing sixth mass extinction of biodiversity is decreasing our natural capital, while global human population is increasing



Source: IPCC Assessment Report 5, 2014

17 PARTNERSHIPS FOR THE GOALS



**Only through
working
together in
partnership**

**can we achieve
the Global
Development
Agenda 2030**

Government



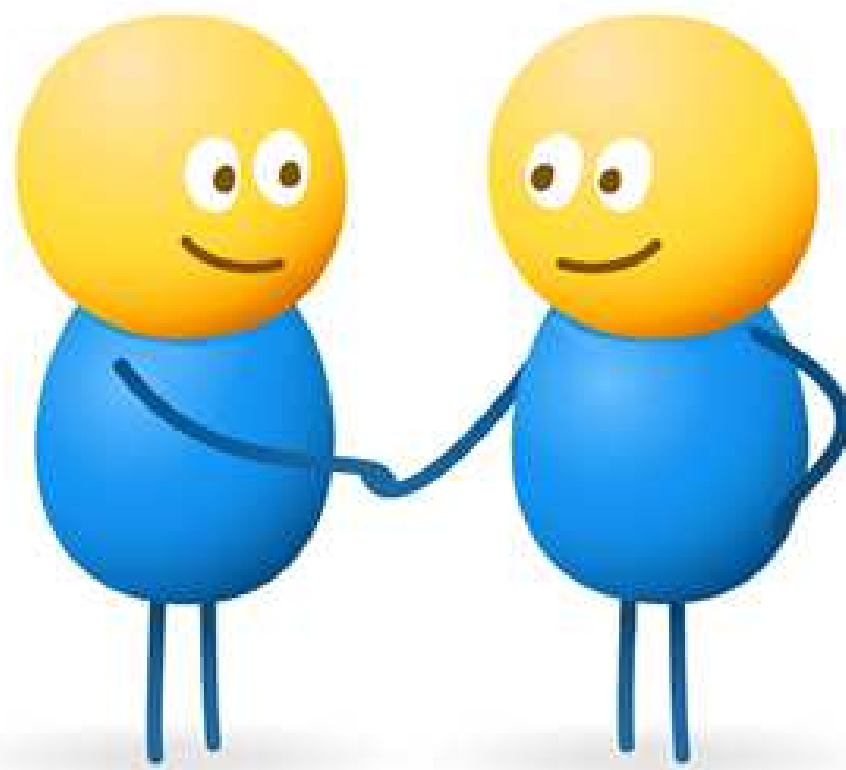
Private
Sector



Civil Society

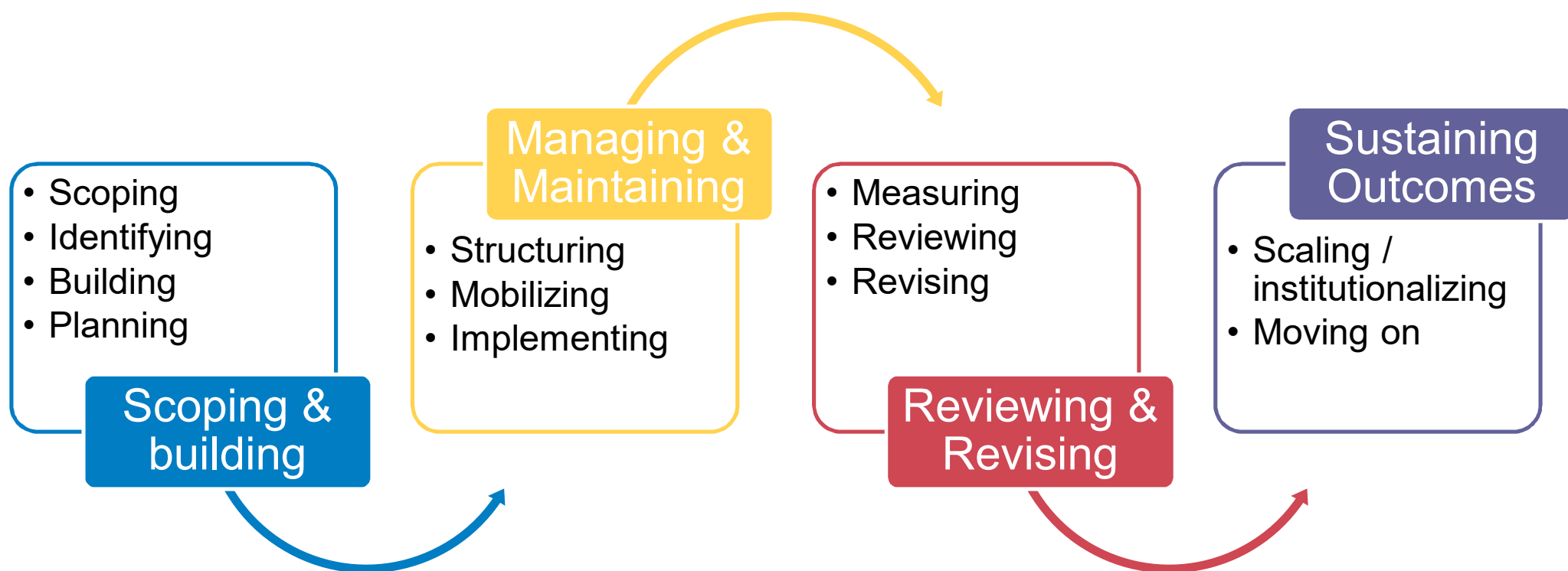
Partnership Modality

- Between **2 parties** or **multiple parties**.
- **Informal** (*working groups, task force, joint scoping teams, communities of practice*).
- **Formal** (*memorandums of understanding, project agreements, grant agreements // networks, alliances, societies, associations*).
- **Monetary** and **non-monetary**.



Source: <http://clipartix.com>

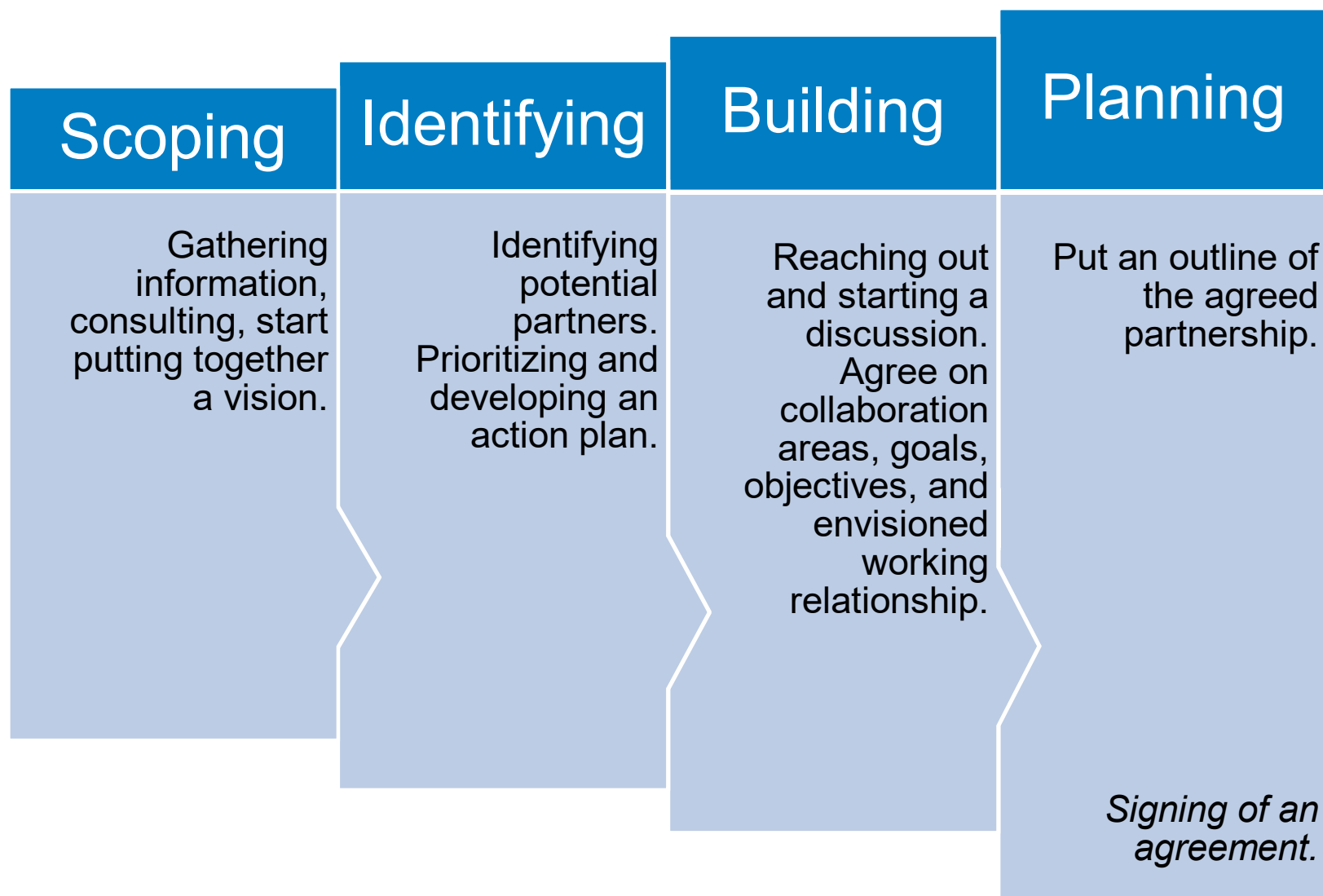
Partnership Building Stages



Source: The Partnering Initiative



Scoping and Building



Success factors

- In response to a **need** that is best met by partnering.
- Reach out to the most suitable ones.
- Get to **know** each other.
- **Plan!**

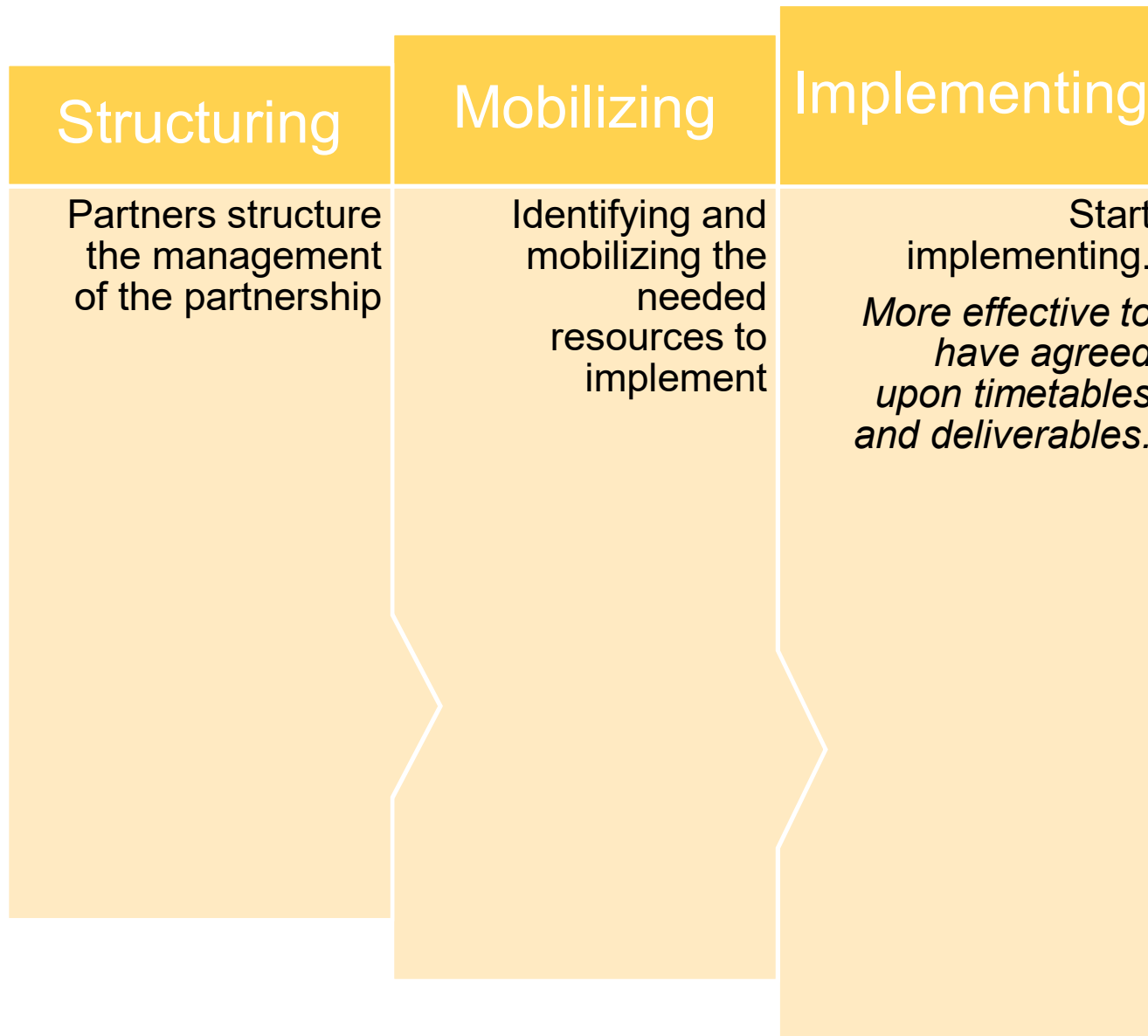
Agreement



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Managing and Maintaining



Managing and Maintaining

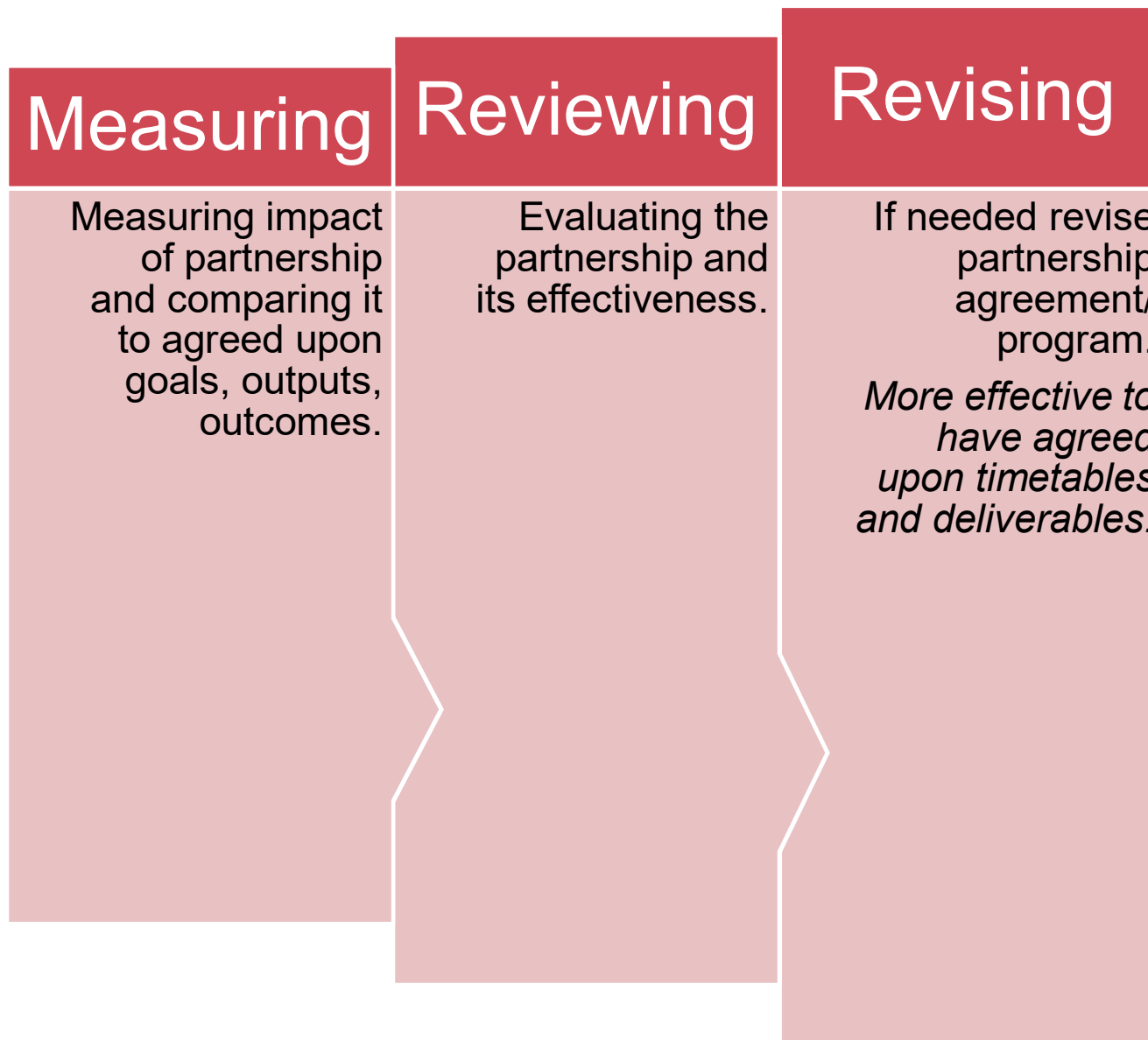
**Clarity builds
confidence**

Celebrating successes

Builds ownership.



Reviewing and Revising



Reviewing and Revising

Is the partnership productive?

Are targets achieved on time within budget?

Where there any unexpected benefits?

Are all partners meeting their obligations?

Is the partnership still needed?

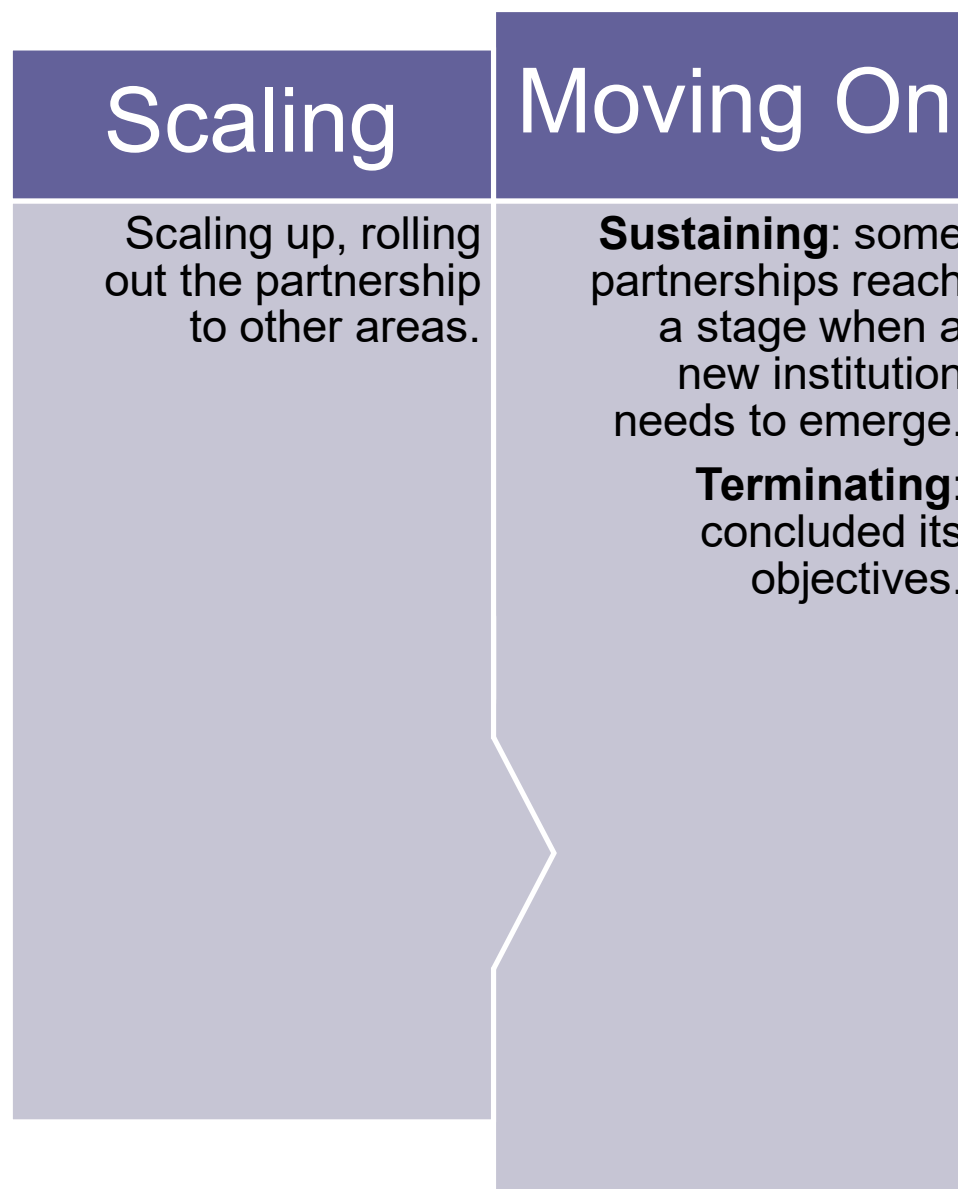
Is the partnership achieving its goals?

**Celebrate
successes**

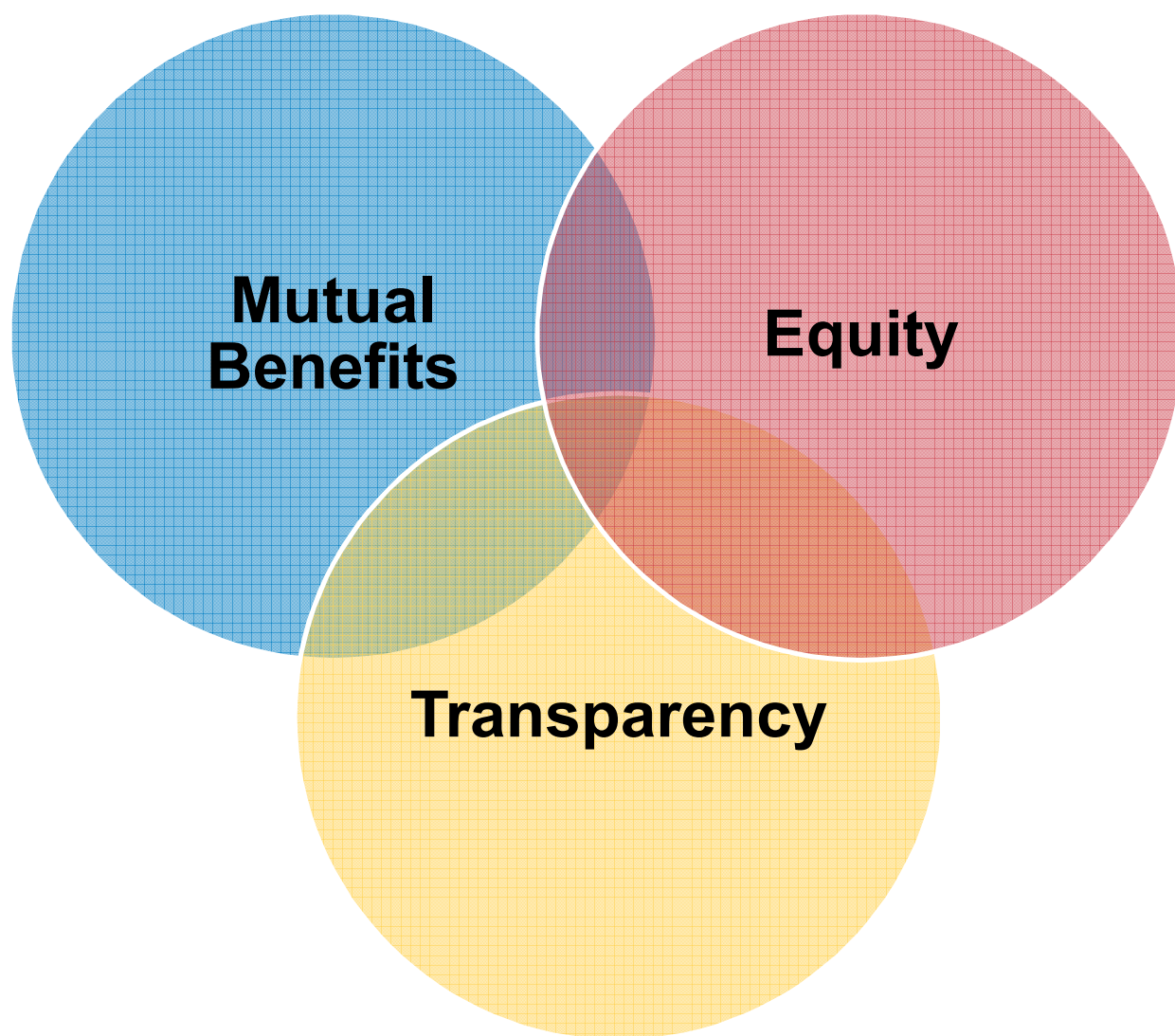
Reviewing and Revising

REVISE

Sustaining Outcomes



Core principles of successful partnerships



Source: *The Partnering Initiative*

Common pitfalls

- Weak or varied involvement of implementers.
- Rushing into signing agreements.
- Ambitious/ unrealistic goals and implementation plans.
- Weak communication **“Watch your step!”**
among partners, competition
and lack of transparency.



Source: <https://blogs.articulate.com/rapid-elearning/get-to-know-your-learners-and-avoid-these-pitfalls/>

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