Public Sector Innovation: challenging ourselves …

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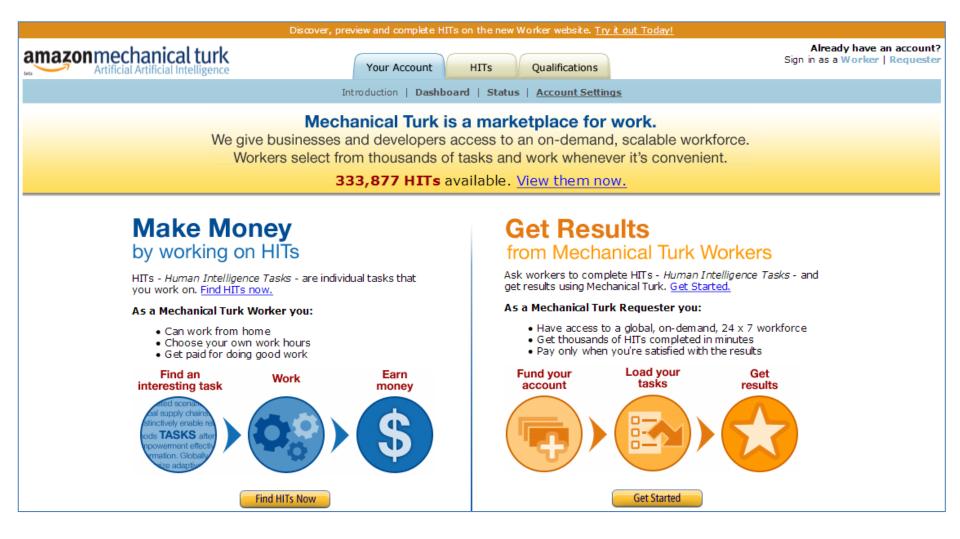Workshop on Fostering Innovation in the Public Sectors of Arab Countries

organized by UN ESCWA

under the patronage of Her Excellency Dr. Hala Helmy El Said,

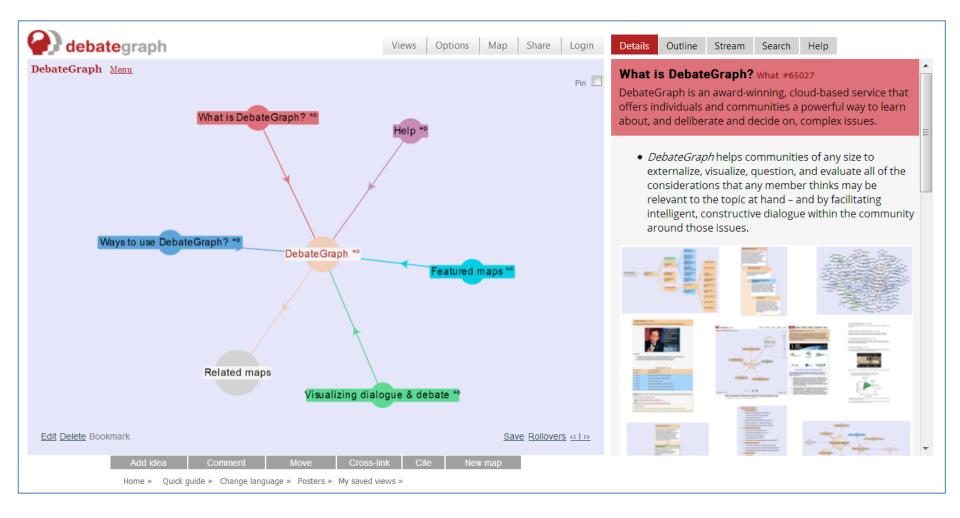*the Minister of Planning, Monitoring and Administrative Reform, Egypt*

Cairo, Egypt, October 2017

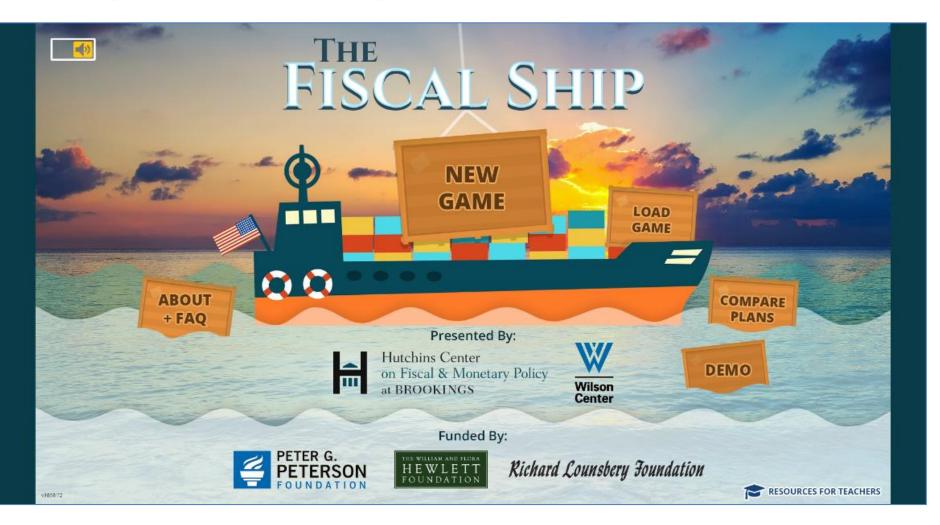# example: Amazon Mechanical Turk

[website and image source: https://www.mturk.com]
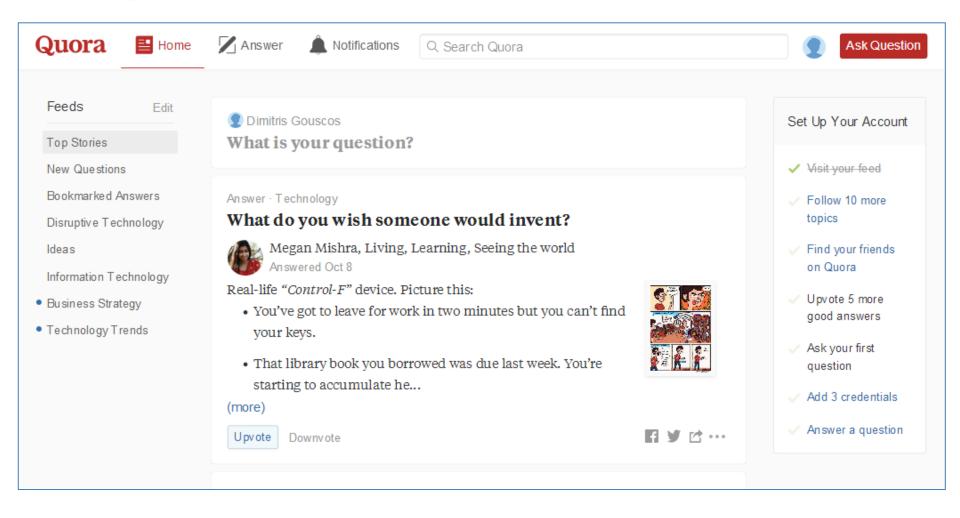
example: DebateGraph

[website and image source: https://debategraph.org]

example: The Fiscal Ship

[website and image source: http://fiscalship.org]

example: Quora

[website and image source: https://www.quora.com]

example: SmartHalo

[website and image source: https://www.smarthalo.bike]

example: Ushahidi

the rules

the challenge: come up with nice ideas for innovation

the evaluator: our chairperson

the payback: trophies for good work

how to do this

form a team

pick up one of the examples

go for it !

form a team

go for a cross-country, cross-gender, cross-competence team

expand your team with colleagues and experience

keep your team to no more than 7 people

team roles and team rules

appoint someone as rapporteur,

to take notes and present your work

help your rapporteur, all along

appoint someone as objector,

to ask the rest of you all the difficult questions

be demanding to your objector,

for finding the right difficult questions to ask

be responsive to your objector, all along

team roles and team rules

try to help with all issues to respond to

try to include other people's viewpoints in your own

express your views openly and clearly, time is running

make peace over your disagreements, time is always running

do not come up with more roles and rules,

run on like time does ☺

some trophies

the daring trophy

   for coming up with an idea that clearly departs from the
   ordinary

the caring trophy

   for making this meaningful to the needs of people

the diversity trophy

   for rich diversity among you and your views

some more trophies

the balanced trophy

    for considering all issues in a balanced way

the learners trophy

    for richly cross-referencing with what has been presented in the workshop

the effectiveness trophy

    for addressing all issues in a complete way

yet more trophies

the insightfulness trophy

for showing nice insights into the realities and details of making your idea bear fruit

... and how to win them

these are not antagonistic, we have enough of them

for all teams ☺

you can go for any and any number of them, even for all

it is up to you to ask for the trophies you want,

at the end of your presentation

whom will you need to convince: our evaluator

think of an innovation, this is the core part of it

do not feel obliged to take the example you picked up as is; you can do that, or use it just for inspiration

think in terms of your own public sector and country, but join your ideas with your team

try to arrive at a single idea; if this can be replicated across public sectors and/or countries, it's even better

think of an innovation, this is the core part of it

can you make this idea afferent to one (or more) of the UN SDGs? cf. next slides

does this idea correspond to some of the process types discussed? cf. next slides

think about how this can be realized

for realizing this idea, would you make some choices along the process types discussed (esp. for intentionality, drivenness and focality)? cf. next slides

would you think that some phases of the lifecycle discussed would be relevant for realizing this? cf. next slides

would you think that some types of IT tools or IT/data factors would be particularly critical for realizing this?

think about how this can be realized

how much time (say, in approx. months) would you think would be needed for first realization?

how much time would you think would be needed for monitoring how this goes?

how much time would you think would be needed for this to have some visible nice results?
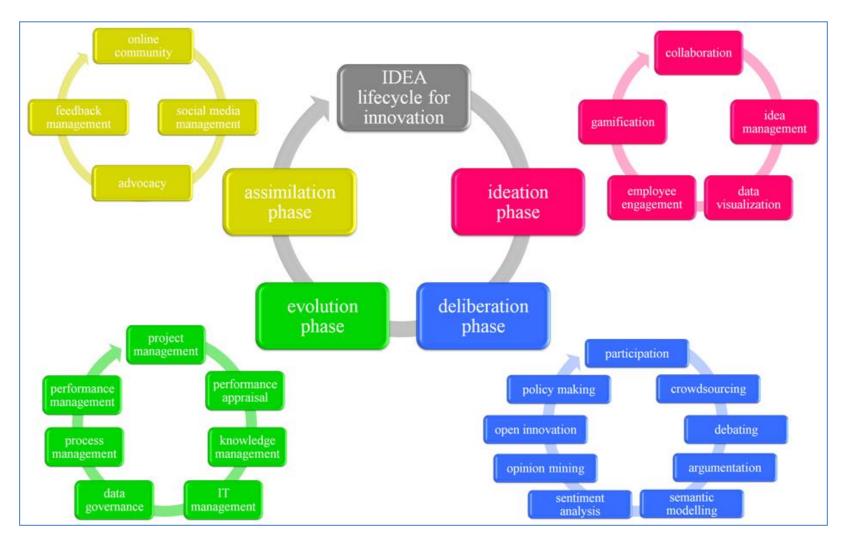
UN Sustainable Development Goals

IPTTM model process types

intentionality (I)	modality (M)	permeability (B)	disruptiveness (T)
institutions and structures	top-down	impermeable	non-disruptive
policies and standards	bottom-up	collaborative	semi-disruptive
practices and guidelines		open	disruptive
systems and services			
drivenness (V)	**hopefulness (H)**	**directedness (D)**	**rootedness (R)**
crisis-based	one-off	horizontal	central government (CG)
needs-based	continuous	vertical	public administration (PA)
opportunity-based	sustainable		local administration (LA)
			under public law (UPL)
focality (F)		**partenariality (P)**	
local		public sector-internal	
frugal		public-local	
tool-novel		broader public	
gender		public-social	
children		public-private	
social		cross-country	
democratic		public-international	
multiple		multilateral	
generic			

[image source: consultant, original work for the study on
Fostering Innovation in the Public Sectors of the Arab Region]

IDEA lifecycle for public sector innovation efforts

[image source: consultant, original work for the study on Fostering Innovation in the Public Sectors of the Arab Region]

costs and pays, feedback and sustainability

which do you think are the main cost factors for making this idea a reality?

which do you think are the worst case risks? is there some risk too high to take?

which do you think are the paybacks to expect?

costs and pays, feedback and sustainability

what instruments would you put in place to gather feedback?

could you try to make this continuously improved, and how?

could you try to make this sustainable (i.e. regenerating ideas and resources for further innovation), and how?

how to do this, now that you've heard all about it

pick up the example you want, even if some other teams select it ...

do not change example half-way, this would not let you finish on time

pick up just one example, do not combine many

the ideas are yours, for clarifications we are here

how to do this, now that you've heard all about it

work in a way that lets the other teams work as well

do not send around spies ☺

put your pens down when our evaluator says so

help the presentations of your fellow teams happen

how to do this, without technology

this is a communication-intensive exercise, prefer to exchange rather than search

the online webpages of the examples are there, but do not feel obliged to consult them; use your understanding of the brief descriptions provided already

do not prepare a powerpoint presentation, the most lively presentation tool is you

how to do this, without technology

we are just providing fault-proof pen and pencil technologies; these and your ideas are the best tools to use ☺

help your rapporteurs take nice notes; later on, we will ask for sharing these within teams, and across teams if you agree

managing time ...

15 mins:

we already took them up, for introduction and explanations

45 mins:

completely yours, for team formation and work

tip: try to switch task every 10mins; if you have time you can

come back later

managing time …

tip: once you are done, save a few minutes to decide the trophies you'll ask for

30 mins: team presentations (5 mins for each team)

trophy awards : to be announced after the lunch break ☺

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