



## Workshop on "Monitoring and Evaluating Trade Integration toolkits"

Beirut, Lebanon 10-11 July 2018

### Agenda

<b>Day One: Tuesday 10 July 2018</b>	
<b>9:30-10:00</b>	<b>Registration</b>
<b>10:00-10:15</b>	<p>Welcomes notes  <b>Dr Mohamed Moctar El Hacene, Director of the Economic Development and Integration Division (EDID), ESCWA</b></p>
<b>10:15-11:15</b>	<p><b>Session 1:</b>  <b>Chair: Dr. Moctar El Hacene, Director of EDID, ESCWA</b></p> <p><b>Mia Mikic, Director Trade, Investment and Innovation Division (TIID), UNESCAP</b>            Tools to improve trade policy making with demonstration of gravity online tool  <b>Lilia Naas Hachem, Director, UNECA Sub-Regional Office for North Africa,</b>            The challenges of North African Regional and global Trade integration  <b>Discussions</b></p>
<b>11:15-11:30</b>	<b>Coffee Break</b>
<b>11:30-13:00</b>	<p><b>Session 2</b>  <b>Chair: Mohamed Chemingui, chief of regional integration section, ESCWA</b></p> <p><b>Nathalie Grand, Economic Affairs Officer, Regional Integration Section, EDID, ESCWA</b>            The ESCWA's Arab Economic Integration System of Indices  <b>Wafa Aidi, EAO, Investment Policy Section, RITD, UNECA</b>            The ECA's Africa Regional Integration Index  <b>Discussions</b></p>
<b>13:00-14:00</b>	<b>Lunch Break</b>
<b>14:00-15:00</b>	<p><b>Session 3:</b>  <b>Chair: Mia Mikic, Director Trade, Investment and Innovation Division, UNESCAP</b></p> <p><b>Ms Pitchaya Sam Eamon, Associate Market Analyst, Division of Market development, ITC, Geneva</b>            ITC's tools and databases for trade analysis  <b>Nathalie Khaled, Associate Economic Affairs Officer, EDID,</b>            DA project on facilitating the negotiations on the Arab Customs Union:            Achievements and next steps  <b>Discussions</b></p>



## Day Two: Wednesday 11 July 2018

<b>9:30-10:30</b>	<p><b>Session 4:</b>  <b>Chair: Lilia Naas Hachem, Director, UNECA Sub-Regional Office for North Africa</b></p> <p><b>Pr Nabil Jedlane, Ecole Nationale de Commerce et de Gestion de Tanger, Morocco</b>          Trade Promotion through Regional Values Chains: Methodology  <b>Mehmet Eris, Economic Affairs Officer, RIS/EDID, ESCWA</b>          ESCWA's Trade Performance Countries Profiles: Structure and preliminary results  <b>Discussions</b></p>
<b>10:30-11:00</b>	<b>Break</b>
<b>11:00-12:30</b>	<p><b>Session 5:</b>  <b>Chair: Mohamed A. Chemingui, Chief of Regional Integartion Section, EDID, ESCWA</b></p> <p><b>Ms Layal Bassil, ESCWA's consultant</b>          The Arab Trade Integration Monitoring and Evaluation Platform (ATIMEP):          Structure and user guide  <b>Open Discussion</b></p>
<b>12:30-13:30</b>	<b>Lunch Break</b>
<b>13:30-15:00</b>	<p><b>Session 6: Measuring, monitoring and evaluating FTAs in the Arab region: the way forwards</b>  <b>Chair: Mohamed Moctar El Hacene, Director EDID, ESCWA</b></p> <p>Measuring, monitoring and evaluating free trade agreements in the Arab region: the way forward          Presentations by LAS, UMA, and GCC  <b>Discussions</b></p>
<b>15:00-15:30</b>	<b>Closing session and distribution of certificates</b>