

Group Meeting on “Context-based Technologies to Enhance the Efficiency and Resilience of Agri-food Systems in Lebanon”



Transfer of Efficient Agricultural Techniques to Vulnerable
Communities Through the FFT Programme

UN House, Riad El Solh
Tuesday 27th of August 2019

Overview on PCPM's activities in Lebanon

- ✓ Shelter support
- ✓ Humanitarian aid during winter months
- ✓ Fire Prevention at refugee camps
- ✓ Access to health care
- ✓ Employment support for Syrian refugees



FFT programme

Donors: BMZ / WFP

Project Period: August 2018 – July 2019

Areas of intervention:

- ✓ Akkar; Baalback; & Byblos
- ✓ Total of 18 villages
- ✓ 11 Cooperatives; 1 Agricultural Association

Value chain intervention:

Olive, apples, fresh vegetables (mainly tomato, cucumber, eggplant, and pepper), and processed agro-products (pomegranate/carob/grape mollasses, olive oil, Makdoos, Thyme, dried tomatoes etc.)

Bireh Cooperative



Arsal Cooperative



Strategy & Activities

✓ Training sessions

✓ In-kind assistance

✓ Linking to external markets

Success stories and initiatives

- ✓ Improved know-how for > 600 beneficiaries
- ✓ Reactivation of two dormant cooperatives



Success stories and initiatives ctd.

- ✓ Provision of in-kind assistance:
 - Use-efficiency of irrigation water (drip irrigation systems; water collection tanks, etc.)
 - Improve harvesting techniques of olives (> 12 mechanical and 1 high-tech harvesters)
 - Improve chemical applications and coverage (> 70 gasoline knapsack sprayers and power sprayers)
 - Improve post-harvest techniques of apples and olives (fruit penetrometer, refractometers, oil analysis)



Success stories and initiatives ctd.

✓ Provision of in-kind assistance:

- Mechanization of processing activities (hydraulic press machines, fruit separating machines, juicer machines, molds for agro-products, etc.)
- Mechanization of packaging/labeling activities (capping machines, filling machines, date machines etc.)



Success stories and initiatives ctd.

- ✓ Potential exportation of processed products



Lebanese Mouneh Stand at WorldFood Poland 2019



Cooperatives' exhibited processed products



Meetings with guests and potential clients

Recommendations

- ✓ Creation of agricultural demo-plots
- ✓ Incentive (ex. technical support, financial support, securing market for their products, etc.)
- ✓ Access to low cost management advice