

Berytech
The Ecosystem
for Entrepreneurs

Initiated by
USJ
جامعة Saint-Joseph de Beyrouth
جامعة القديس يوسف في بيروت

eubic
certified by ebn

Agrytech
Agri-food Innovation Hub

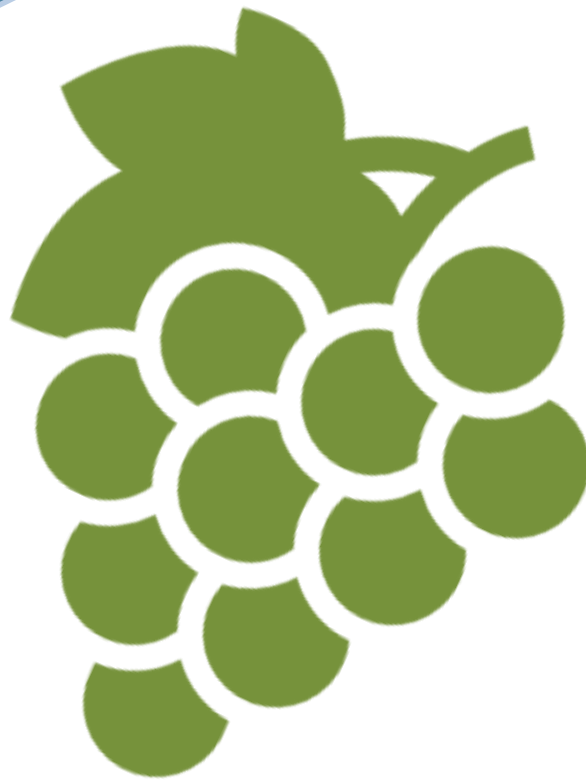


Kingdom of the Netherlands

QOOT **LEBANON
AGRI-FOOD
INNOVATION
CLUSTER**

UN - ESCWA

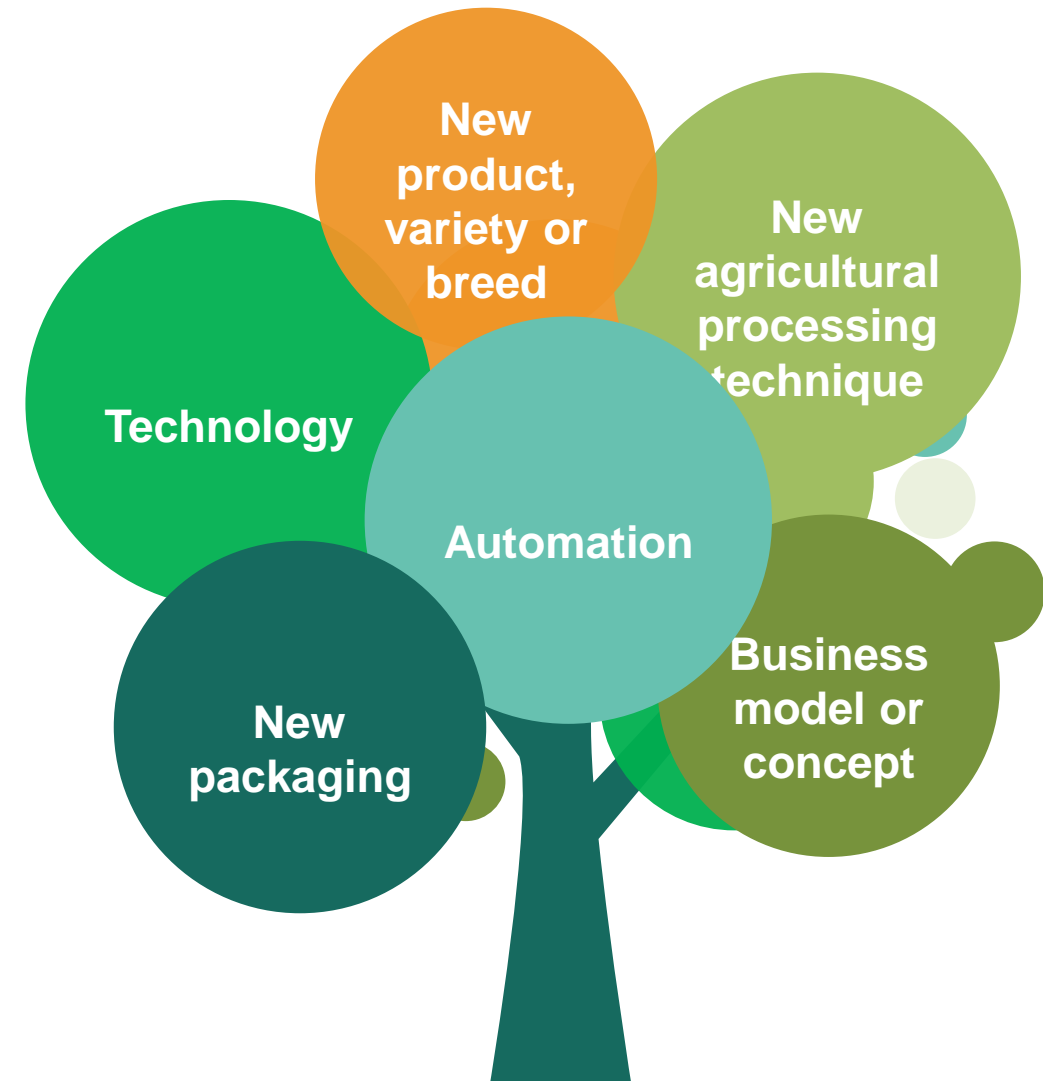
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In the last decade, clustering has come to light as a new concept for economic development.

Even if clustering, as **an economic development strategy** is still a new phenomenon in Lebanon, there are a number of European cluster success stories that show the important **positive effects which can be obtained when cluster concepts are implemented correctly.**

Accelerate Innovation in the Agri-food sector in Lebanon



Building an economy for the 21st century- an economy that is greener, more innovative and more effective,

QOOT is presented as factor to drive growth of the agri-food sector through innovation, competitiveness, and support networks, to help protect and **increase employment, improve efficiencies and linkages, and foster development.**

“Industry – Academia” partnership



LEBANON
AGRIFOOD
INNOVATION
CLUSTER



University Roles and Responsibilities

- Provide access to the network of faculties .
- Conduct research based on the members' challenges and needs
- Adapt the curriculum and Final year projects based to to the market needs

QOOT Roles and Responsibilities

- **Forward company questions (if applicable) to experts in the university**
- Invite experts as speakers to thematic meetings of the cluster
- Facilitate the internship needs of University with cluster members

Business Innovation Support

- **Analyzing companies needs**
- Organizing Workshops and seminars
- **Linking companies and knowledge institutions**
- Organizing study trips

Matchmaking

- **Bridging between partners**
- Common interests

Visibility

- Participating in **national & international trade shows**
- Boosting and maintaining the cluster's image
- **Online presence** of the cluster

Internationalization

- Attracting international interest in the cluster
- **Supporting companies to expand internationally**
- Organizing joint activities with clusters abroad

International Collaboration



EUROPEAN
CLUSTER COLLABORATION
PLATFORM **.eu**

Cluster Activities



QOOT



Challenges



You are invited to become part of this cluster, supporting our vision.

Lebanon and its agri-food sector economy relies on INNOVATION; but INNOVATION needs the Government's support:

- ☐ Strengthening enabling policies
- ☐ Promoting and providing facilitations for the usage of technologies
- ☐ Our innovative companies need more visibilities abroad through participation in trade shows and international fairs and the opening of new markets for them
- ☐ 30 to 40% of International cluster's financial support is provided from the government – we hope to get the attention of the Lebanese government as we do believe that the private sector alone may go faster but with the support of the government we can go Far



THANK YOU!

www.QOOT.org

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