

HYDROPRONICS IN LEBANON

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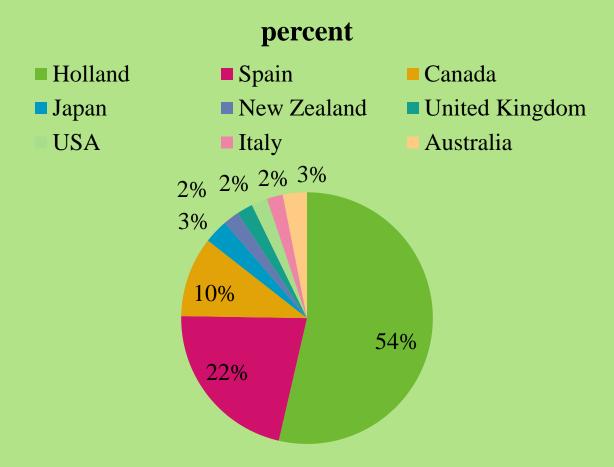
WHAT IS HYDROPONICS?

- > Hydroponics crop production is based on growing in soil less medias such as water, coconut fiber (Coir), gravel, or rockwool.
- > Hydroponics fertilizers are dissolved in water to meet the exact nutrient requirements of each crop at the correct salinity and pH level
- > Grown under controlled environments in greenhouses





GLOBAL HYDROPONICS PRODUCTION



WATER SUPPLIES

- *Water shortages by 2025 could cut global crop yields by one one-third, or the equivalent of the entire grain crops of the US and India combined.

 IRISH TIMESIRISH TIMES
- * The FAO has determined that, without changes in efficiency, the world will require as much as 60% more water for agriculture to feed the additional 2 billion people that are projected to be added to growing population of the world by 2030." ECONOMIST

ADVANTAGES OF HYDROPONICS PRODUCTION

- High production in less area due to multiple vertical levels. It will result less climate control cost. (To chill 40000plants/1000sq.m is much more feasible as chilling just 7000 plants/1000sq.m).
- Saving water consumption up to 80%; the system is close water circulation, so no any underground waste.



ADVANTAGES OF HYDROPONICS PRODUCTION

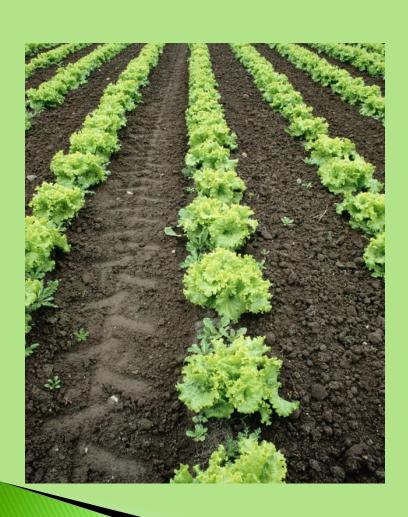
- The production is about 30% faster than traditional way; the plant has exactly everything needed all over the time (water, nutriment, climate...).
- Excellent produce quality. Everything is under control that's cause less diseases and less pesticide usage.
- All year round production; the temperature, light hours and humidity are well controlled.



ADVANTAGES OF HYDROPONICS PRODUCTION

- Saving labor cost; no need for plowing, harvesting and replantation are very easy to manipulate.
- Long shelf life in the market; crops can be harvested with roots that protect them from wilting.
- Produce premium packing; crops can be harvested with roots, so it is very attracting for consumers.

SOIL vs. HYDROPONICS





SOIL vs. HYDROPONICS

- > Crop rotation not required
- > Hydroponics reduces the harmful effects of contaminating pathogens found in typical soil based production
- > Soil fumigants are not required
- > Pesticides and fungicides are kept to a minimum

WHY HYDROPONICS IN LEBANON?

- Geographic Advantage
- Central to a number of lucrative markets
- ✓ Freight cost advantages over other exporters
- Extended shelf life due to close proximity to lucrative markets

- > Agro-Climatic
- ✓ Year round crop production potential
- ✓ Mild weather year round



WHY HYDROPONICS IN LEBANON?

- > High cost of land
- > Rapidly dwindling water resources
- > Lack of national food security
- > Increasing labor and production costs
- > Capacity to reduce imported produce
- > Increased availability of non seasonal produce items
- > Increased incomes for small scale greenhouse producers

The obstacles that limit the expansion of hydroponic in Lebanon

- > Growers lack of know-how
- > Lack of professional hydroponic companies
- Lack of cooperation and organization that help to spread this technique
- > Financial difficulty and concern