

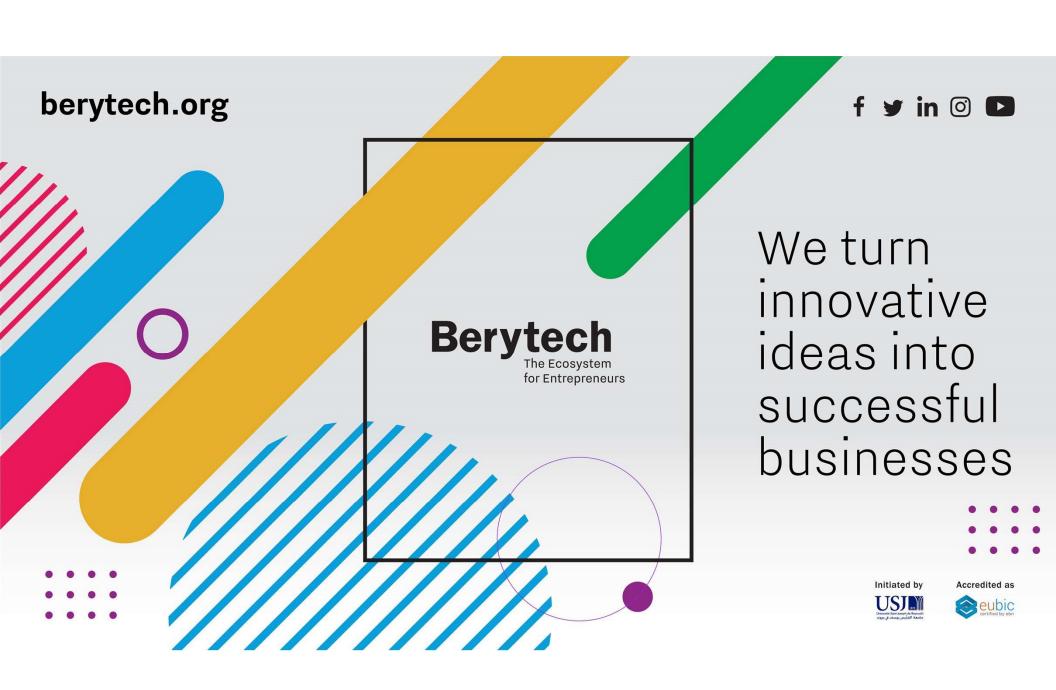




Role of Startups in Advancing Sustainable Consumption and Production at the National Level

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Tech and IP Valorization Innovations







Social & Inclusive
Scalable
Innovations





STAND UP!

Cleantech [Waste, Water, Energy] Innovations



Women Empowerment Related Innovations







Women Empowerment Program









Tools to foster Innovation & Scaling Impact



Online Platforms and communication

Promoting the program, open innovation, support interventions



Outreach & Motivation

Outreach, Startup Weekends. **IDEATION** Days, **Field Visits FYP Reviews**



IP Valorization

Promoting the program, open innovation, support interventions



Prototyping facilities

Fast Prototyping Facilities FabLab Hardware/ Electronic **Partnerships** Open to all



Acceleration & Incubation

Hosting, acceleration and incubation to support, validation, commercialization internationalization fund raising



Grants + Matching Grants

Cash grants to support MVP, acceleration and matching grant for the incubation phase







Tools to foster Innovation & Scaling Impact



Policy Push | Lobbying



Internationalization



TA for SMEs



Investment Readiness



Investment Facilitation



Policy dialogue, Think Tanks White Papers **Draft Laws** Enabling Env. Business IP valorization Academia-Industry work

Trade Missions Trade exchange International Exhibition and trainings Access to Markets

Scalling-Up Transformation plans Product Development Market Access Sales HR Legal

Pitch decks **Pitch Trainings** Business modeling Financial **Preparations** Boad of Governance Due Diligence

Investment Brokering Investment promotion Financial Products facilitation Promotion of Portfolio **Fundraising**

Sector members collaboration lobby Push support SMEs Expertise & knowledge Exchange International Markets





















