Awakening diversity in the energy sector: a key point to achieve sustainable growth and communities

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"You won't hear fresh ideas from the same voices. Accelerating gender diversity can fast-track energy sector innovation in this transformative age".

By EY Global 2018

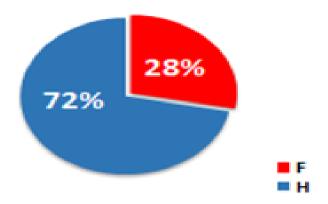
Awakening diversity (1)

- Globally, women represent only 20 percent of the energy sector workforce.
- Across Latin America and the Caribbean, women account for only 17 percent of senior leadership positions and 9 percent of executive positions, according to the Ernst & Young Women in Power and Utility Index.
- In Australia, women are nearly a quarter of employees (24.8%) and managers (22.4%) in the electricity, gas, water, and waste services sector, but less than one-fifth of employees (16.7%) and managers (17.2%) in the mining sector.
- As far as, in Tunisia, the evolution of the employed female labor force in the energy sector is very low (from 3.1 in 2007 to 4.9 in 2012 (national employment survey)).

Awakening diversity (2)

In Tunisia, now (2019)

Women's presence in all sectors in the field of energy



Distribution of employees

Source: GIZ - Survey on the presence of women in the energy sector in Tunisia, 2019

Awakening diversity (3)

In Tunisia, now (2019)

Répartition par département (administration / Technique)

Répartition	%
Participation des femmes dans les tâches administratives	54%
Participation des femmes dans les tâches techniques	22%
pourcentage d'accès des femmes aux postes de direction et de prises de décisions	6% to 5%

Source: GIZ - Survey on the presence of women in the energy sector in Tunisia, 2019

Awakening diversity (4)

In Tunisia, now (2019)

Répartition des femmes par formation

Répartition	%
Participation des femmes diplômées de l'enseignement supérieur (Mastère, Ingénierie, Licence)	58%
Participation des femmes à la formation professionnelle privée	12%
Participation des femmes dans l'ATFP.	0.006%

Source: GIZ – Enquête sur la présence de la femme dans le secteur de l'énergie en Tunisie, 2019

Awakening diversity (5)

- Organizations can only succeed and grow if the best talent is not only employed but supported and developed
- « As long as 51% of the population is not represented at senior levels, then we are missing out »

Source: Ernst & Young Women in Power and Utility Index (2018)

Perception and Perspective disconnect

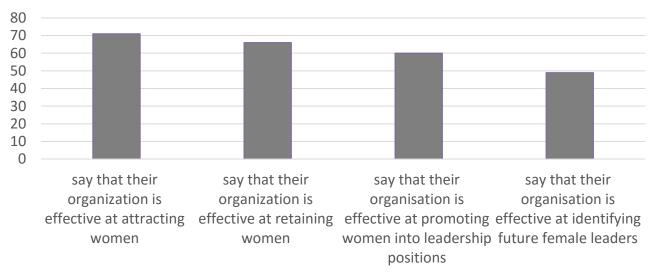
- Men and women have different views on the gender diversity gap and how to solve it
 - ➤ 43% of Men said that they believe leadership has become a more attractive career choice of women
 - >23% of women share that view
- Two-thirds (64%) of women think organizations should do more to attract, retain and promote women, compared with just over one-third (36%) of men.

Data disconnect

- 49% said that they had no program to mesure progress
 - « If you treasure it, mesure it »
- Less than one-quarter (23%) of organizations, track the proportion of female applicants for leadership positions
 - ➤ Men apply for a job only when they meet 60% of the qualifications, but women apply only if they meet 100% of them

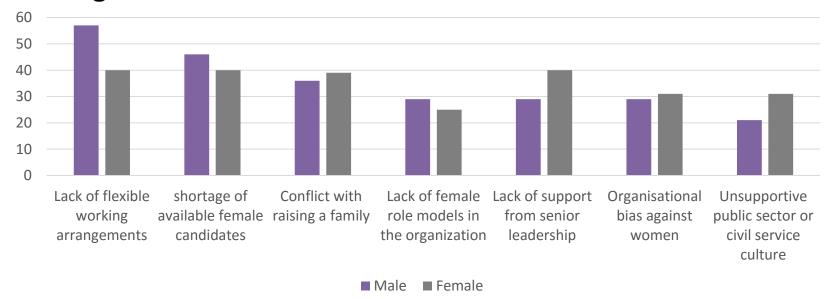
Pipeline disconnect

- 71% of respondents believe they are effective at attracting women and 66% at retaining women leadership
 - They are less effective at developping women into leaders once they are in the organization
- 81% say their organization has to change its approach to attracting, retaining and promoting female leadership



Top barriers to women in leadership

What are the top barriers to women in Leadership?
 In your view, what are the biggest barriers preventing women from reaching senior leadership positions in your organization?



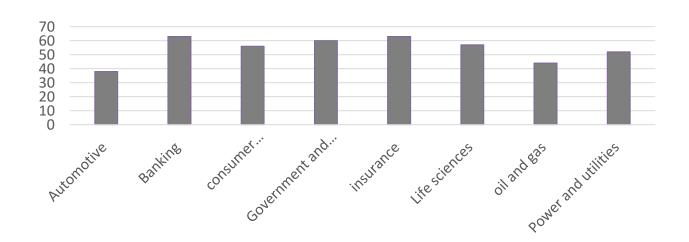
Reality disconnect

- 61% said that they had already achieved gender parity in leadership (or will do so in 5 years)
 - > YET 86% said that they expected no change in the number of women in leadership in the next 5 years
- World Economic Forum's Global Gender Gap Report 2016
 - "it will take until 2186 to reach gender parity in public and private sectors"
 - ➤ An increase of 91 years from 2014 report

Progress disconnect

- 66% of public sector leaders believe that they do not have sufficient diversity in their leadership team
 - ➤ Compare to 38% of leaders in automotive industries and 44% in oil and gas inustries

Leaders agree they do not yet have sufficient diversity of thought and experience on their leadership team

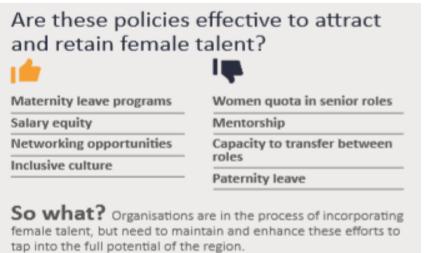


Progress?

- Women in ENERGY engineering are increasing
 - ➤ 20% of engineering graduates are women (18% in 2011, 15 % in 1990)
- BUT many don't stay in the field
 - ▶40% quit or never enter the profession
 - ➤ 13% of the engineering workforce are women

What about gender on clean enery in the MENA region (1)?







What about gender on clean enery in the MENA region (2)?



contribute through voluntary activities at NGOs or through community service

As with Government effectiveness, education and R&D are not reported as being effective in increasing individual readiness to megatrends. This is particularly evident with women. Only 8% of females say they are improving their readiness by increasing their knowledge and expertise through research, as compared to 30% of males.

What about gender on clean enery in the MENA region?

Committing to gender equality: The example of Schneider Electric

As a multinational organisation, Schneider is aware of the importance of inclusiveness in the workplace.

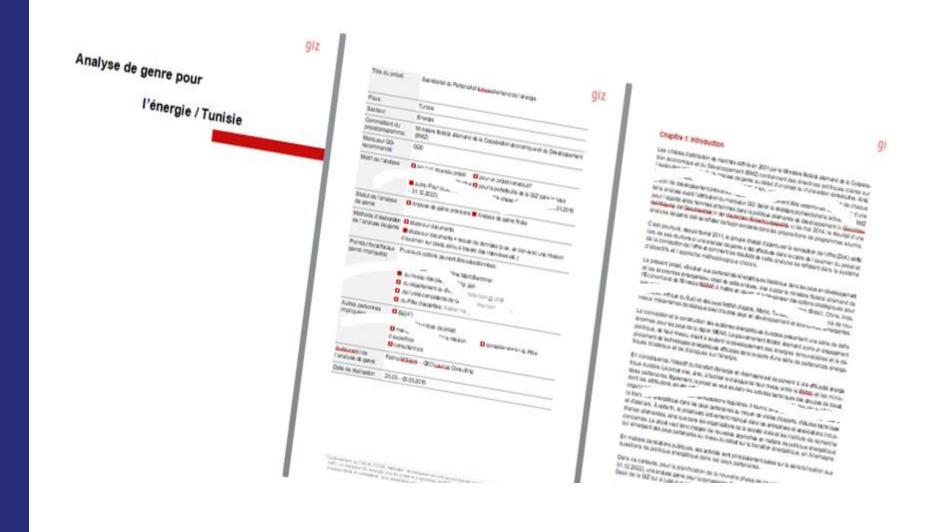
Some of Schneider's policies to boost female talent are:

- 1. Global Family Leave Policy: Launched in 2017, this policy covers employees at all levels, of any gender.
- 2. Gender Pay Equity Process: 85% of Schneider's employees work in countries covered by a gender pay equity process.
- 3. Energy Training and Entrepreneurship Programme: Schneider is challenging gender roles by offering training on technical and entrepreneurship skills to men and women from disadvantaged communities.

So what now?

- Organization:
 - Set targets
 - Change perceptions
 - Develop a pipeline
 - Create a virtuous cycle
 - Incorporate diversity into planning and strategy *
 - Measure progress and increase accountability
- Individual:
 - Network
 - Mentor
 - Recruit
 - Activate leader support
 - Be inclusive
 - Agitate for change

Some concrete tools*



MANY THANKS

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