

**ESCWA**

Economic and Social Commission for Western Asia

for REGIONAL  
INTEGRATION

Workshop on ICT Policy Making in ESCWA Member Countries  
Beirut, 2-4 May 2006

## Building a regional ICT policy makers network

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### The project ... (1)

- **Title:** Capacity-building for ICT policy-making;
- **Executing entity:** UN-DESA;
- **Collaborating entities:** UN-Regional Commissions, UNDP and UNCTAD;
- **Objective:** Build sustainable national capacity in developing countries and countries with economy in transition in developing and implementing national ICT policies, e-strategies and programmes aimed at harnessing the potential of ICT for promoting development.

## The project ... (2)

### ● Mandates:

- MDGs Goal 8: Develop a global partnership for development;
- WSIS Plan of Action and Tunis Agenda.

### ● Priorities (for training of ICT policy makers in DCs):

- Building an enabling environment for ICT development;
- Devising sustainable ICT-for-development strategies;
- Integration with national development programmes;
- Implement ICT strategies effectively and

## The project ... (3)

### ● Activities:

- To carry out a study of existing ICT strategies of selected UN Member States in order to provide a sound, up-to-date and comprehensive reference base for decision makers;
- To hold five regional seminars (physical meetings) on capacity building for ICT policy and strategy development;
- To hold ten thematic online workshops on ICT policy for development for decision makers;
- To assist selected Member States, upon request, in developing ICT policy and strategy through advisory services and technical assistance;
- To carry out the design and implementation of a dedicated portal and websites as a platform for the thematic online workshops and for continuous networking and interaction among the participants of the capacity-building project;
- To provide support for participation of decision makers of developing countries and countries with economies in transition in high-level international and regional conferences and forums on ICTD issues.

## The regional network... (1)

### ● Objectives:

- To serve as catalyst to galvanize partnership formation and increase the chances of successful ICT policy formulation and implementation;
- Collaboration and coordination in developing and implementing a “regional strategy”;
- Accelerate the move towards the development of the information society in the region

## The regional network... (2)

### ● Main functions:

- Establish a Website comprising ICT strategies of member countries, an e-forum and a database of ICT policy makers in the region;
- Act as a driver of success through knowledge sharing;
- Provide a quick and easily accessible access to top insight from leading experts in the region;
- Facilitate access to similar networks from other regions;
- Participate in the execution of activities of the project.

## The regional network... (3)

### ● **Business model** (*to be discussed*):

- Act as a community of practice on ICT policy-making for the region;
- Ownership of the stakeholders' network;
- Initial Website to be developed by a consultant, with information provided by the network members;
- Sustainability: Updating information by focal points in each member country; charge fees (?) for added value services; ....;
- Incentives to increase participation in the stakeholders' network, e.g. issuance of a monthly electronic bulletin; announcements about new participants; activating the e-forum with issues to discuss; ....

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***Thank you***

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