

وزارة الإتصالات وتكنولوجيا المعلومات

Ministry of Information and Communications Technology



Investing in the Future Jordan's Leadership Drive Change

By:

Suhair Al Khatib, Ph.D Advisor, Ministry of ICT Jordan

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Head of State:

H.M King Abdullah II

Population

5.323 million.

Population growth rate reached 2.5%

Area

Total: 89,213 sq. km (34, 445 sq. miles); Land: 88,884 sq. km (34, 318 sq. miles); Water: 329 sq. km (127 sq. miles)

GDP:

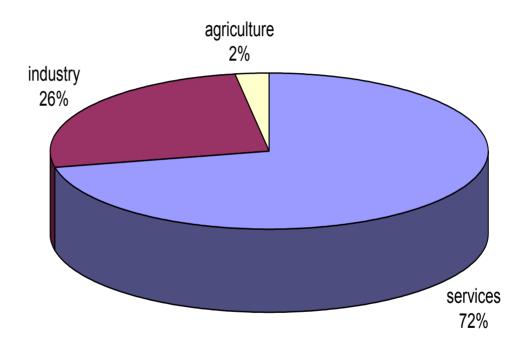
GDP at Market Prices US\$11.51bn GDP at Current Prices US\$2,163

GDP Growth:

Real GDP growth rate in 2004 was more than 7.5 percent, up considerably from 4 percent in 2003.



Structure of the Jordanian economy as a percentage of GDP, 2004





Why ICT in Jordan



Leadership Support



"The vision of Jordan is to become a regional IT leader and an internationally recognized exporter of IT products and services **exploiting its core human capital advantages**. The key to success is the central role of the private sector, which spearheads the sustained entry of the sector into international markets."

"We have followed a path that will allow the technological revolution to **harness our available talent** into productive sectors that can fuel and sustain economic growth"

الإتصال للمعرفة Virtually yours

H.M King Abdullah II



ICT Sector Potential

ICT Sector	End 2004	2010	2015	2020
Gross output	\$ 440m	\$900m	\$1.3Bn	\$1.75Bn
Employment	8523	16000	20000	25000
Investments cumulative from 2001 (FDI)	\$83	\$140	\$200	\$300
Exports	\$80	\$140	\$200	\$300

Source: JV2020



Communications Technology

Education System

- Jordan ranks among the top Arab countries in education expenses
- ERfKE Programme revamping the K-12 educational system
- 10 public universities, 12 private universities, and 17 community colleges
 - house more than 120,000 students
- Universities produce more than 5,000 high caliber, bilingual (Arabic and English), ICT graduates each year
- 72% of schools have internet access



Communications Technology

Committed Skilled Young Talent

- 70% of population under the age of 25 (3.8mill)
- Literacy rate of about 90%
- 20% of Jordanians obtain higher education
- Jordan ranked 14th out of 110 countries for the number of engineers and scientists (WEF 2005)
- Jordan ranked 27 out of 102 countries for the quality of the educational system (WEF 2004)



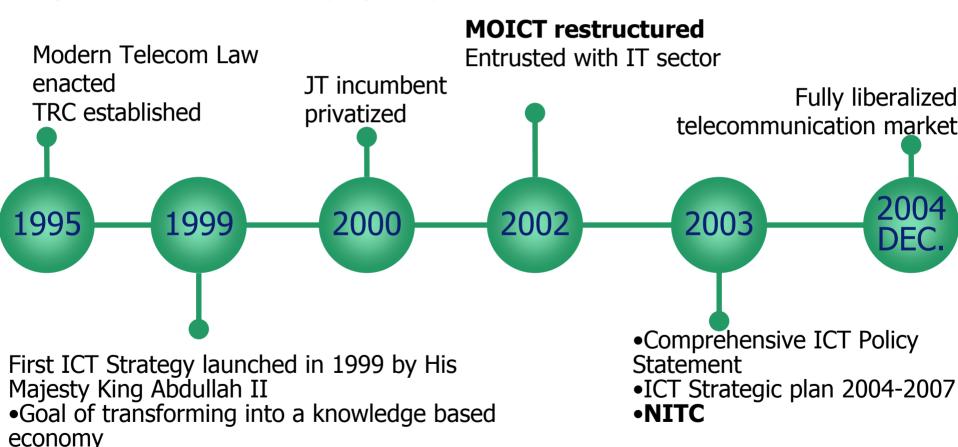
Government Support

- Identifying ICT sectors as drivers and enablers of economic and social growth
- Mandating Ministry of ICT to work towards achieving the National Goals
- Furnishing modern laws and clear regulatory environment
- Working in complete partnership with the private sector
- Role out programmes and initiatives supporting the national goals (NBN, JEI, Knowledge Stations.. Etc)

Jordan ICT Milestones

Creating leading ICT technology hub in the

region





Jordan ICT Vision

A competitive ICT sector that is given the widest possible scope to enhance the quality of life of citizens and contribute to the socio-economic development of the Kingdom

Ready for the



world •



Mission:

"Creating the legal, institutional and commercial environment for a market that rewards innovation and yields products and services at affordable prices to consumers."

"Increasing skill sets, confidence and work readiness amongst young Jordanians and expanding community understanding, application and use of ICT."



Incorporating ICT into the Lives of Jordanians



Communications Technology

Programmes & Initiatives aimed at;

- Supporting Innovation & Entrepreneurship
- Connecting universities & schools with High speed internet access
- Adapting schools curricula to meeting challenges of the information society developing content
- Availing connectivity to rural areas and establishing community access points and bridging the digital divide
- Capacity Building/ Youth development/ PPP
- Incorporating ICT in government (launching e-Government program)



Supporting Innovation & Entrepreneurship

Innovation Centers & Incubators



Technology Incubators to encourage innovative solution development in partnership with private sector:

- Yarmouk University
- Jordan Innovation Centers Network
 - ■I-park incubators
 - ■Jordan Innovation Center
 - ■Philadelphia University
 - ■JIC University of Jordan
 - ■Al-Hasan Industrial zone

Research & Development

- ■R&D Strategy (under draft)
- ■1% of revenues to be spend on R&D
- ■Innovation Fund with Microsoft

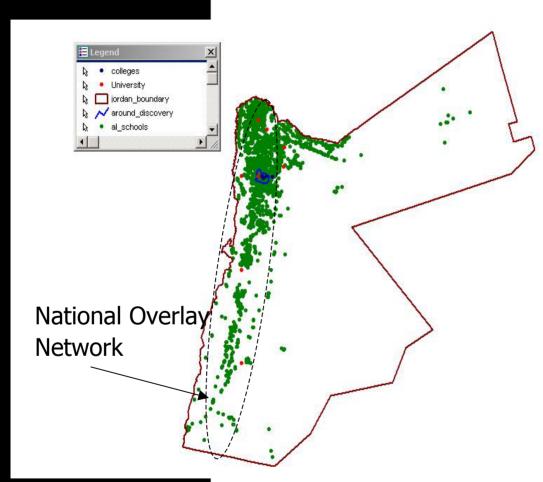


Connecting universities & schools with High speed internet access

National Broadband Learning and Educational Network (NBN):



NBN Network in Jordan



5000 km optical fiber

Access to 1.5 m persons by 2008

8 public universities GEANT 17 community colleges

3300 public schools 300,000 students

114 knowledge stations12 learning centers



Adapting Schools Curricula to meet Information Society Challenges

Jordan Education Initiative













JEI: Vision

A global capacity building model of effective publicprivate partnership that leverages reform to generate value through innovation.

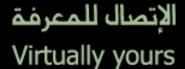
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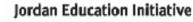
Jordan Education Initiative



JEI: Objectives

- Improve education and its role as a catalyst for social and economic development
- Develop a public-private partnership model.
- Build the capacity of Jordan's IT industry
- Develop innovative learning solutions by the industry in partnership with world class firms:
 - creating economic value and mutual beneficial business opportunities







JEI: Achievements

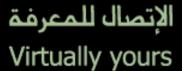
Since it started in 2003:

■5 e-curricula (Math, ICT, English, Arabic, Science)

Piloted in 100 Discovery Schools

Global Education Initiative (as of 2005)

■17 global corporations, 17 Jordanian entities, and 11 gov. and non-gov. org. work to achieve JEI objectives

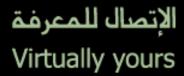


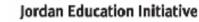




JEI: Figures

Text	Text
Connected Schools	100
Total Computer Labs	227
Total PCs in Labs	4000
ICT Trained Teachers (all over Jordan)	50000
Students Benefiting	5500







Availing connectivity to rural areas and establishing community access points and bridging the digital divide

E-Initiatives



E-Initiatives: Objectives

- Increasing awareness of the benefits of using ICT
- Improving access to technology
- Enabling all Jordanians to partake in the Information Society
- Bridging the digital gap
- Empowering local communities to use ICT for their own development
- Assisting Jordanians in integrating ICT into their daily lives
- Develop entrepreneurship spirit
- Increasing youth employment in the ICT sector. These programs will lead to improved economic, cultural and social prospects for all citizens



Net Corps Jordan:

- Training of young volunteers on ICT topics and recruiting them to transfer knowledge
- ■130 graduates working as ICT agents in their communities contributing towards **SME development**

Mother and Child program

- ■Training of kids (4-7 years) on language and math using computers
- ■Parents (especially mothers) take part
- ■74 children graduated

Robotics:

- ■make education a fun experience
- Annual competition for best Robot development



■Intel Computer Clubhouse:

- An after-school community-based technology learning program
- ■Provides a learning environment and ICT tools where young people explore their own interests
- Encourages young's creativity

■Knowledge Stations:

- Public centers with computers, internet, and trainers.
- ■114 all over kingdom to date
- ■Providing access points for e-Government
- Providing electronic services to the community
- ■training 58000 Jordanian and 34000 visitor, which created 800 different job opportunity.

■PC@every home:

- affordable price, and convenient payment facilities.
- In progress

E-village:

- ■WIIFI
- ■1st community based radio station.
- Movie clubhouse
- ■CISCO Academy



Ensuring that Jordanian citizens have access to ICTs within their reach

Advanced Infrastructure



- •Jordan is already well endowed with telecommunications infrastructure. A fixed or mobile telephone service is available almost universally in inhabited areas of the country, and penetration has reached more than 93% of households overall and the minimum penetration at a regional level is 75% of households in rural areas of the South Region.
- •As a consequence of market liberalization, Jordan is adopting a universal 'service' obligation model where a requirement is placed upon operators to serve particular geographic areas or groups of citizens where commercial services is not viable.
- •The purpose of maintaining universal service and universal access is to ensure economic and social development in the Kingdom of Jordan.



Capacity Building

Opportunities for Youth



- Junior Professional Program:
 - Talented Jordanian ICT students are trained in renowned companies in Jordan or abroad.
 - ■3 students were sent to UK
- ■Intel Scholarship program financing education in Jordanian universities for top performers, and providing training opportunities at Intel offices around the world.
- Microsoft Internship Programme



Connecting all local and central government departments and establish websites and email addresses with ICTs

E-government



E-government program

- Infrastructure
- **-E-services**
- Operation & maintenance
- Capacity building / change management
- Shared services
- Standards and specifications

SGN Secure government network

Portal Project Phase I: Directory of all government institutions

King Abdullah Award includes a pillar on egovernment.

Regional e-government initiative —UNDP-ICTDAR



Shared Experiences



- ■Investing in ICT is Key to Socio-economic growth and prosperity
- In order to empower ICT sector into creating more opportunities, three critical challenges has to be overcome:
 - ■Ensuring access, improving quality, and providing the right teaching for our time.
- ■IT initiatives will remain as initiatives if not supported by a proper sustainability model
- Public-Private partnership is key to ICT Development
- ■Education and innovation are pillars for future development, ...ICT is a tool and Youths are the implementers.









We may be a small country, but we have big ambition for our young population

THANK YOU