Grantor Program Template

(Call for Expression of Interest for partnerships)

Short Description	*Supporting the "ESCWA Digital Arabic Content Award for Sustainable Development"*
Program Type	*End Beneficiary*
Tolerance	*0%*
Start date*	1 April 2021
End date*	31 March 2022
Selection Review Bypass	*No (competitive)*
Bypass Reason	N/A
Currency	US Dollars

Long Description (*max 100 characters*):

Provide support to launching and managing the "ESCWA Digital Arabic Content Award for Sustainable Development".

Context (*max three paragraphs*):

The "ESCWA Digital Arabic Content Award for Sustainable Development" seeks to highlight the benefits of digital technology and platforms for advancing Sustainable Development and accelerating progress in the implementation of the 2030 Agenda, by annually recognizing and promoting the best digital Arabic content projects, products and/or initiatives in the Arab region.   The project will call for submissions annually, following a theme based on the preceding year's Arab Forum for Sustainable Development, in two categories of Awards: 1) Existing Digital Arabic Content, developed by the public sector, private sector, NGOs/CSOs or any other relevant stakeholders, that supports the achievement of the SDGs, and; 2) Newly Developed Digital Arabic Content, developed by young entrepreneurs or individuals (aged 18-35), that supports the achievement of the SDGs. The winners will also receive their prizes at the Arab Forum for Sustainable Development.

Objective (*max one paragraph/100words*):

This Grantor Program will support ESCWA in launching and managing the Digital Arabic Content Award for Sustainable Development by:
1) Supporting the announcement of the award and the calls for submissions;
2) Promoting the Award in the lead-up to the submission deadline;
3) Soliciting submissions that fit the Award's criteria;
4) Evaluating the submissions;
5) Announcing the winners during the annual Arab Forum for Sustainable Development;
6) Promoting the winners' projects/products/initiatives globally;
7) Providing youth winners with access to networking events with other digital content producers and investors from around the world.

Proposed Activities:

- Participate in the Steering Committee responsible for the overall supervision of the Award, selection of the theme and categories, specification of the criteria, and other relevant aspects of launching the Award;
- Support the announcement of the Award and the calls for submissions, by providing a digital platform for managing the announcement, call for submissions, receipt of submissions and evaluation of submissions;
- Participate in the Judging Committee to select winning submissions;
- Participate in the Media Committee, which will announce and promote the Award as well as the winners globally;
- Provide youth winners with access to networking events with other digital content producers and investors from around the world.

* ***Start Date*** & ***End Dates:*** these dates determine the life cycle of the Grantor Program to control its processing activities. It is only within this defined period that the subsequent Applications, Agreements, Claims, and Change Requests can be processed.